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# HUSKERS '77

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NEBRASKA vs. ALABAMA • SEPTEMBER 17, 1977







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# UNIVERSITY OF NEBRASKA

## Official Football Program

### ALABAMA vs. NEBRASKA

SEPTEMBER 17, 1977

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#### TODAY'S COVER

The 1977 Cornhusker Marching Band's baton twirlers and drum majors. The baton twirlers are, left, Charla Jean Willson of Crescent, Okla. and Debbie Kerpcher of Stratford, Conn. The drum majors are, left, Matt Finkner of Minden, Neb. and Dennis Mann of Omaha, Neb.

## NEBRASKA SPELLS "SPORTSMANSHIP"



The University of Nebraska is known and respected all over the nation for its red-attired fans, as well as its football teams.

Nebraska fans also have a nationwide reputation for good sportsmanship, at home and away.

"Big League"—that's the way Nebraska teams and fans have acquitted themselves in past seasons, and that's the same goal for 1977.

The University of Nebraska urges all 1977 fans to continue this fine tradition of sportsmanship by extending courtesy to the visiting teams and officials.

All of us on the Cornhusker Staff salute our fans as the greatest in the nation and thank you for your support and sportsmanship.

Yours for Nebraska,

*Bob Devaney*  
Bob Devaney  
Athletic Director

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# Coeds Aim at Army Careers

It's not likely that the ROTC Corps at the University of Nebraska-Lincoln will forget there are women in the program this year. The cadet commander is one.

She is Linda Swanson, a 21-year-old senior from Polk who is one of the first two coeds in the NU ROTC programs to agree to accept a commission in the regular army upon graduation. The other is Patricia Stephens of Syracuse. Both are top cadets in the NU ROTC program.

Linda Swanson, rated the top cadet in the NU Corps, was sworn in as cadet commander of the ROTC program at a ceremony shortly before the start of fall classes.

Her years in the ROTC program have been almost free of problems, Cadet Swanson said, except for the fact that "they always seem to forget there are women in the program."

Both Swanson and Stephens, however, should change all that. Each has turned in a performance nothing short of memorable as an ROTC cadet.

Last summer, both were assigned to special duty upon completion of their required summer camp. Lt. Col. John T. Keller, assistant professor of military science at NU, said the special duty is an honor offered only to top cadets.

Cadet Swanson's special duty was



Cadet Swanson earns commander's bars.



Cadet Stephens, left, at summer camp.

at Fort Huachuca, Arizona, while Cadet Stephens went to the Presidio of San Francisco, Calif. Cadet Swanson's assignment was with the Military Police, and Cadet Stephens worked with Military Intelligence.

Both cadets hope to make army intelligence a career. Cadet Swanson said that if she doesn't make it in army intelligence, she feels she could handle any job assigned to her.

"The only thing that keeps women out of combat is mens attitudes," she said.

Cadet Swanson is a senior majoring in languages. Stephens is majoring in political science with a minor in language. They will be commissioned after graduation in May, 1978. Both have indicated a preference for active service as opposed to service in the U.S. Army Reserve.

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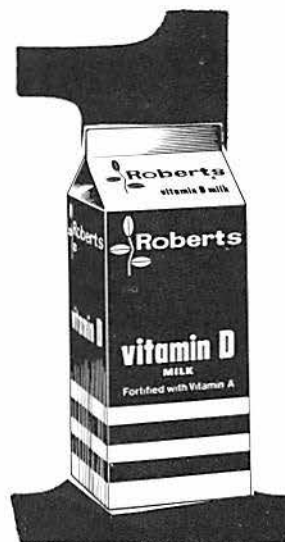
Welcome ABC!

## NEBRASKA vs. ALABAMA

The Huskers: Nebraska hopes to rebound this afternoon against Alabama's Crimson Tide after the Cornhuskers dropped their opener, 19-10 last Saturday in Lincoln to Washington State. In that contest, junior I-Back Rick Berns was the Huskers' Offensive Player of the Game, gaining 153 yards on 26 carries and one touchdown. Nebraska's Defensive Player of the Game was junior linebacker Lee Kunz, who had 10 total tackles, including four unassisted.

The Crimson Tide: Alabama's head coach Paul 'Bear' Bryant is the third winningest coach in the history of major college football and currently is the winningest coach in the college game today. In his 20th season at Alabama, Bryant is 172-36-8, and overall, in his 33rd year of coaching, his record is 263-75-16. The Crimson Tide opened the 1977 season by beating Mississippi 34-13 last Saturday night in Birmingham. The Tide has already received several lofty preseason national rankings, as United Press International picked Alabama fifth and the Associated Press selected the Tide for sixth.

Series History: Alabama leads the Husker-Tide series 2-1. All three games have been bowl contests, starting with 1966 when Alabama defeated NU 39-28 in the Orange Bowl for that year's National Championship. The following year, Alabama defeated the Huskers again, this time in the Sugar Bowl, 34-7. But in 1972, the Huskers got sweet revenge, beating the Tide 38-6 and winning its second straight National Championship.



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## School of the Day:

# School of Music in Period of Change

By Laura Partsch  
Office of University Information

The University of Nebraska-Lincoln School of Music has been in a period of change for the past two years—the kind of positive change that has strengthened the school's position as an Area of Excellence.

The Nebraska Legislature in 1975 singled out the School of Music, along with a limited number of other areas of the University, for special funding as an Area of Excellence. Since then, the School has used those funds to provide a number of improvements in its total program.

Dr. Raymond Haggh, who succeeded Dr. John Moran as Director of the School in July, now directs the Area of Excellence program which includes three areas of development:

—The Comprehensive Musicianship Program, in which all required courses for undergraduate music majors are integrated into a single course sequence.

—Instrument Repair and Replacement, which allows the school to provide quality instruments on which students may develop playing skills. Another goal, Haggh said, is to have no piano older than 25 years in the school.

—Opera and Musical Theater, which under the Excellence program has acquired an expanded staff, including opera coach and opera director. With the new staff, Haggh said, "we can expect great things from our opera and musical theatre. We expect them to reach an even higher level of professional attainment. Students participating in these programs should benefit enormously."

The School of Music also has funds available for awards to student singers and orchestra players. Haggh said those funds "will allow us to obtain quality students for musical productions and orchestra and will guarantee a high level of student musical development."

Other changes in the school in-

cluded a full-scale overhaul of upper level music courses, the deletion of courses that were no longer serving their purpose, and revision of others. The result was 40 new courses.

In addition to these programs, the School of Music has set a goal to establish a music library in Westbrook Music Building as a branch of the University Library system, Haggh said. Love Memorial Library now has a collection of records, scores, music references and complete editions of the works of major composers. The school's goal is to transfer that collection to Westbrook.

Founded in 1869 by Willard Kimball as a private conservatory which enrolled many University students, the School of Music became an official part of the University in 1930. The present organization of the school began in 1939 under the leadership of the late Dr. Arthur E. Westbrook, after whom the music building is named.

Westbrook Music Building, completed in 1967, is located at the southwest corner of the Lincoln City Campus, adjacent to Sheldon Sculpture Garden, Sheldon Memorial Art Gallery and Kimball Recital Hall. The 850-seat recital hall with its excellent acoustics contains the magnificent Miskell Memorial Organ and stage accommodations for a variety of musical productions.

The Music School's stated commitment is: "To provide for the campus, community and all citizens of the State of Nebraska, a source of rich cultural experience in music in programs devoted to instruction, performance, creativity, scholarship and continuing education."



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Music majors may be enrolled either in Teachers College or in the College of Arts and Sciences. Although a large number of graduates go into music education, an increasing number are entering professional careers, Haggh said.

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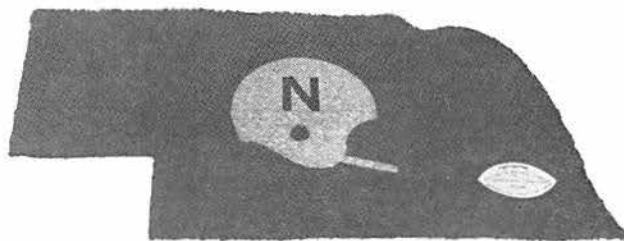
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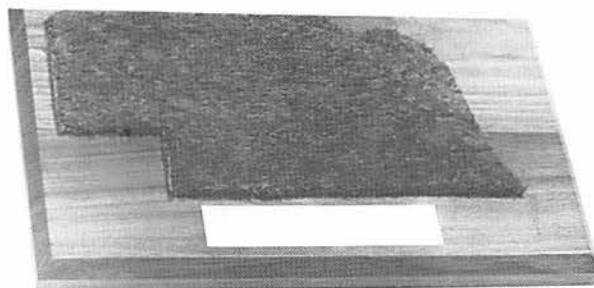
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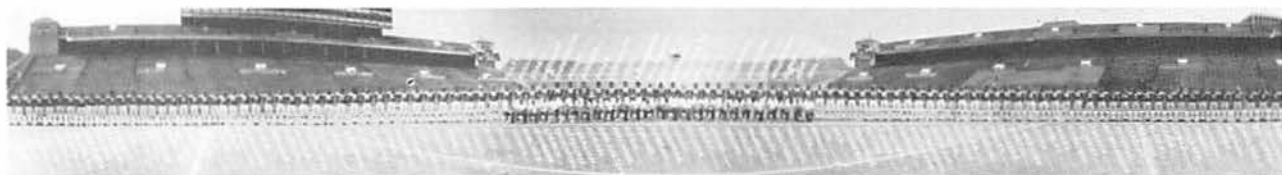


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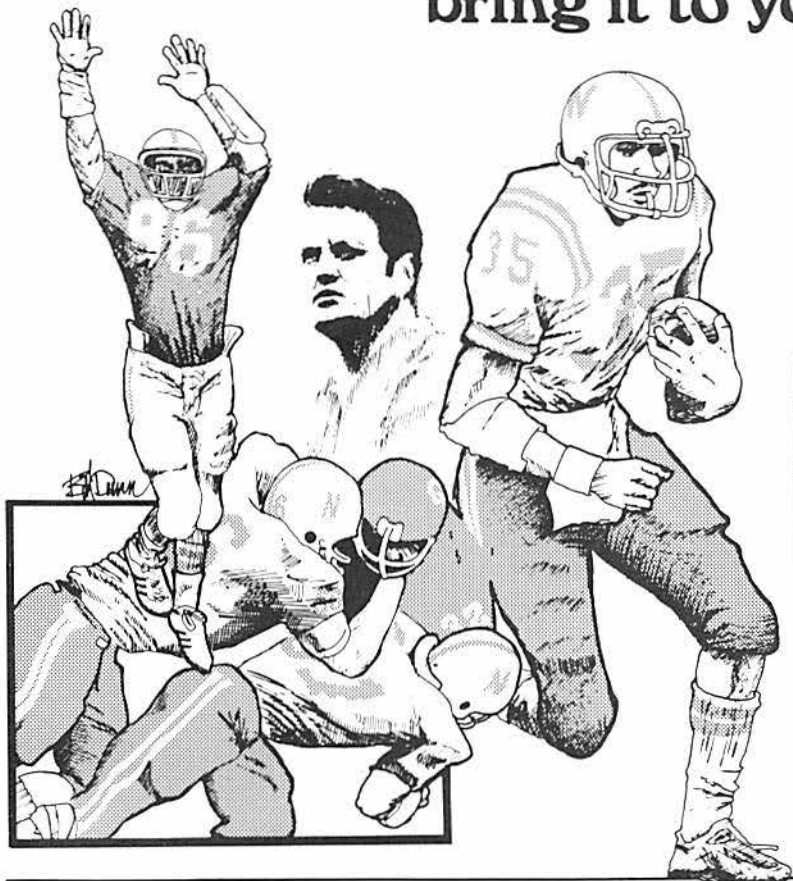


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**2** RENE ANDERSON  
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**3** DEAN SUKUP  
K 6-1 210 So.



**4** LARRY VALASEK  
DB 5-10 160 Sr.



**5** ROD DIXON  
K 6-3 190 Jr.



**7** DARRELL WALTON  
DB 5-9 170 Jr.



**8** PAUL LETCHER  
DB 5-11 175 So.



**9** EARL EVERETT  
WB 6-1 192 Sr.



**10** TIM HAGER  
QB 6-1 178 So.



**11** JEFF QUINN  
QB 6-2 190 So.



**12** TOM SORLEY  
QB 6-2 200 Jr.



**13** DENNIS PAYNE  
DB 6-1 185 Jr.



**14** BILLY TODD  
K 6-1 190 Jr.



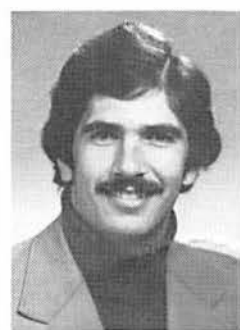
**15** BRAD HUMPHREY  
QB 6-2 195 So.



**16** TIM FISCHER  
DB 5-9 165 Jr.



**17** ED BURNS  
QB 6-2 210 Sr.



**18** RANDY GARCIA  
QB 6-1 196 Sr.



**19** ERIC STEWART  
DB 5-11 185 So.



**21** PERCY KEITH  
DB 6-0 180 So.



**22** KENNY BROWN  
WB 6-0 176 So.



**23** KENT SMITH  
DB 6-2 195 Sr.



**24** TIM MCCRADY  
WB 5-10 168 So.



**25** TIM WIRTH  
IB 5-7 175 So.

# CORNHUSKERS



**26** JEFF LEE  
SE 6-2 180 Jr.



**27** STEVE FREI  
DB 6-0 175 So.



**28** DAVE LIEGL  
DB 5-9 170 Jr.



**29** JIM PILLEN  
DB 6-0 193 Jr.



**30** BYRON STEWART  
IB 6-1 195 Jr.



**31** TED HARVEY  
DB 5-10 175 Sr.



**32** I. M. HIPPI  
IB 6-0 200 So.



**33** CURTIS CRAIG  
WB 5-11 183 Sr.



**34** ANDY MEANS  
DB 6-0 160 So.



**35** RICK BERNIS  
IB 6-2 205 Jr.



**36** MIKE WASHINGTON  
FB 5-11 212 So.



**37** JEFF CARPENTER  
LB 6-1 218 Sr.



**38** LEE KUNZ  
LB 6-3 206 Jr.



**40** BRUCE DUNNING  
LB 6-3 215 So.



**41** GREG McQUITTER  
DB 6-1 195 Jr.



**42** GREG SOELTER  
IB 6-0 190 Jr.



**43** BRIAN HEDRICK  
DT 6-2 204 So.



**44** KEITH STEWARD  
FB 5-11 210 Jr.



**45** DODIE DONNELL  
FB 6-2 219 Sr.



**46** JOHN RUUD  
LB 6-2 215 So.



**47** TOM VERING  
LB 6-2 205 Jr.



**48** JEFF HANSEN  
DB 6-2 198 Jr.



**49** MONTE ANTHONY  
IB-FB 6-3 208 Sr.



# NEBRASKA



**50** JEFF BLOOM  
OC 6-2 185 So.



**51** KERRY WEINMASTER  
MG 6-0 207 So.



**52** TOM DAVIS  
OC 6-3 238 Sr.



**53** RANDY SCHLEUSENER  
C 6-6 230 So.



**54** BARNEY COTTON  
DT 6-5 235 Jr.



**55** ROD HORN  
DT 6-5 259 So.



**56** STEVE MARKUS  
LB 6-0 215 Jr.



**57** KELLY SAALFELD  
OC 6-4 237 Jr.



**58** DAN STEINER  
OG 6-2 242 So.



**59** JAMES WIGHTMAN  
LB 6-4 219 Sr.



**61** PAUL POTADLE  
OG 6-0 215 Jr.



**62** STAN WALDEMORE  
OT 6-4 260 Sr.



**63** GREG JORGENSEN  
OG 6-2 235 Sr.



**64** MARK STROH  
OG 6-3 203 So.



**65** OUDIOUS LEE  
MG 6-1 218 So.



**66** JEFF PULLEN  
MG 6-0 210 Sr.



**67** LAWRENCE COOLEY  
OG 6-0 235 Jr.



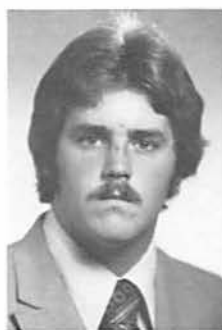
**68** STEVE LINDQUIST  
OG 6-6 250 Jr.



**69** JOHN HAVEKOST  
OG 6-4 210 So.



**70** BRETT MORITZ  
OG 6-5 254 Sr.



**71** STEVE GLENN  
OT 6-3 250 Jr.



**72** MARK GOODSPEED  
OT 6-6 245 So.



**73** KELVIN CLARK  
OT 6-4 250 Jr.



**74** TOM OHRT  
OT 6-4 244 Jr.

# CORNHUSKERS



**75** RANDY POESCHL  
DT 6-8 270 Jr.



**76** MIKE BRUCE  
OT 6-6 235 So.



**77** TOM MATTHIES  
OT 6-7 240 So.



**78** DAVE O'DOHERTY  
OT 6-4 215 So.



**80** FRANK LOCKETT  
SE 6-0 195 Jr.



**81** LAWRENCE COLE  
DE 6-2 201 So.



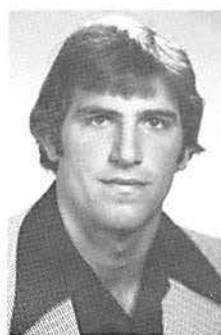
**82** REG GAST  
DE 6-3 205 Sr.



**83** LEE ATKINS  
DE 6-2 210 So.



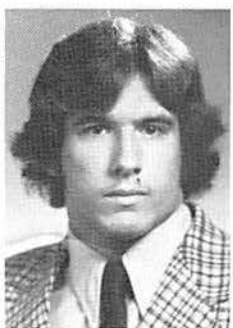
**84** TIM SMITH  
SE 6-3 194 So.



**86** KEN SPAETH  
TE 6-5 230 Sr.



**87** ROCKE LOKEN  
SE 6-0 180 Sr.



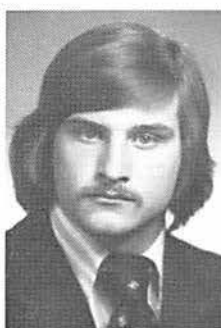
**88** MARK DUFRESNE  
TE 6-4 232 Sr.



**90** RANDY RICK  
DE 6-4 205 Sr.



**91** GARY ENGLAND  
DT 6-5 250 So.



**92** DERRY NELSON  
DE 6-1 195 So.



**93** DAN PENSICK  
DT 6-5 245 So.



**94** LARRY YOUNG  
DE 6-1 205 Jr.



**95** BILL BRYANT  
DT 6-2 230 Jr.



**96** GEORGE ANDREWS  
DE 6-4 223 Jr.



**97** BILL BARNETT  
DT 6-5 235 So.



**98** TONY SAMUEL  
DE 6-3 210 Sr.



**99** KELVIN ROEHR'S  
MG 6-1 220 Jr.



# 1977 University of Nebraska Football Roster

No.	Player	Pos.	Ht.	Wt.	Age	Class	Hometown
2	*Anderson, Rene	DB	6-2	172	25	Sr.	Los Angeles, CA
96	*Andrews, George	DE	6-4	223	22	Jr.	Omaha, NE
49	***Anthony, Monte	IB-FB	6-3	208	20	Sr.	Bellevue, NE
83	Atkins, Lee	DE	6-2	210	19	Soph.	San Angelo, TX
97	Barnett, Bill	DT	6-5	235	21	Soph.	Afton, MN
35	*Berns, Rick	IB	6-2	205	21	Jr.	Wichita Falls, TX
50	Bloom, Jeff	OC	6-2	185	20	Soph.	Rapid City, SD
22	*Brown, Kenny	WB	6-0	176	21	Soph.	Cincinnati, OH
76	Bruce, Mike	OT	6-6	235	19	Soph.	Omaha, NE
95	Bryant, Bill	DT	6-2	230	21	juJr.	Dacatur, AL
17	Burns, Ed	QB	6-2	210	22	Sr.	Omaha, NE
37	*Carpenter, Jeff	LB	6-1	218	22	Sr.	Council Bluffs, IA
73	*Clark, Kelvin	OT	6-4	250	21	Jr.	Odessa, TX
81	Cole, Lawrence	DE	6-2	201	20	Soph.	Dayton, OH
67	*Cooley, Lawrence	OG	6-0	235	22	Jr.	Monroe, MI
54	*Cotton, Barney	DT	6-5	245	20	Jr.	Omaha, NE
33	*Craig, Curtis	WB	5-11	183	22	Sr.	Davenport, IA
52	*Davis, Tom	OC	6-3	238	22	Sr.	Omaha, NE
5	Dixon, Rod	K	6-3	190	21	Jr.	Oxnard, CA
45	*Donnell, Dodie	FB	6-2	219	21	Sr.	Hackensack, NJ
88	*Dufresne, Mark	TE	6-4	232	21	Sr.	Ventura, CA
40	Dunning, Bruce	LB	6-3	215	21	Soph.	Arvada, CA
91	England, Gary	DT	6-5	250	19	Soph.	Salt Lake City, UT
9	*Everett, Earl	WB	6-1	192	22	Sr.	Kansas City, MO
85	Fischer, John	TE	6-3	190	19	Soph.	Columbus, NE
16	*Fischer, Tim	DB	5-9	165	21	Jr.	Lincoln, NE
39	Franklin, Andra	FB	5-11	195	18	Fr.	Anniston, AL
27	Frei, Steve	DB	6-0	175	19	Soph.	Grand Island, NE
18	*Garcia, Randy	QB	6-1	196	22	Sr.	Los Angeles, CA
82	*Gast, Reg	DE	6-3	205	22	Sr.	Lincoln, NE
1	Gemar, Scott	K	6-3	200	19	Soph.	Sutton, NE
71	Glenn, Steve	OT	6-3	250	21	Jr.	Pawnee City, NE
72	Goodspeed, Mark	OT	6-6	245	20	Soph.	Leawood, KS
10	Hager, Tim	QB	6-1	178	20	Soph.	Lincoln, NE
48	*Hansen, Jeff	DB	6-2	198	21	Jr.	Sacramento, CA
31	*Harvey, Ted	DB	5-10	175	21	Sr.	Lexington, NE
69	Havekost, John	OG	6-4	210	20	Soph.	Scribner, NE
43	Hedrick, Brian	DT	6-2	204	19	Soph.	York, NE
32	Hipp, I. M.	IB	6-0	200	21	Soph.	Chapin, SC
55	Horn, Rod	DT	6-5	259	20	Soph.	Fresno, CA
15	Humphrey, Brad	QB	6-2	195	18	Soph.	Bellevue, NE
63	*Jorgensen, Greg	OG	6-2	235	22	Sr.	Minden, NE
21	Keith, Percy	DB	6-0	180	19	Soph.	Omaha, NE
38	*Kunz, Lee	LB	6-3	206	20	Jr.	Lakewood, CO
26	Lee, Jeff	SE	6-2	180	22	Jr.	Racine, WI
65	Lee, Oudious	MG	6-1	218	21	Soph.	Omaha, NE
8	Letcher, Paul	DB	5-11	175	21	Soph.	Lincoln, NE
28	Liegl, Dave	DB	5-9	170	22	Jr.	Central City, NE
68	*Lindquist, Steve	OG	6-6	250	21	Jr.	Minneapolis, MN
80	Lockett, Frank	SE	6-0	195	20	Jr.	Richmond, CA
87	Loken, Locke	SE	6-0	180	22	Sr.	Littleton, CO
56	Markus, Steve	LB	6-0	215	22	Jr.	Kearney, NE
77	Matthies, Tom	OT	6-7	240	19	Soph.	Oxford, NE
24	McCready, Tim	WB	5-10	168	19	Soph.	Plainview, NE
41	McQuitter, Greg	DB	6-1	195	20	Jr.	Chicago, IL
34	Means, Andy	DB	6-0	160	18	Soph.	Holdrege, NE
89	Miller, Junior	TE	6-4	222	20	Soph.	Midland, TX
70	Moritz, Brett	OG	6-5	254	22	Sr.	Osmond, NE
92	Nelson, Derry	DE	6-1	195	19	Soph.	Fairmont, NE
78	O'Doherty, Dave	OT	6-4	215	19	Soph.	Omaha, NE
74	*Ohr, Tom	OT	6-4	244	21	Jr.	Millard, NE
13	Payne, Dennis	DB	6-1	185	21	Jr.	Lincoln, NE
93	Pensick, Dan	DT	6-5	245	19	Soph.	Columbus, NE
29	*Pillen, Jim	DB	6-0	193	21	Jr.	Monroe, NE
75	*Poeschl, Randy	DT	6-8	270	21	Jr.	Fremont, NE
61	Potadle, Paul	OG	6-0	215	20	Jr.	Tekamah, NE
66	*Pullen, Jeff	MG	6-0	210	22	Sr.	Central City, NE
11	Quinn, Jeff	QB	6-2	190	19	Soph.	Ord, NE
90	*Rick, Randy	DE	6-4	205	22	Sr.	Dubuque, IA
99	Roehrs, Kelvin	MG	6-1	220	20	Jr.	Lincoln, NE
46	Ruud, John	LB	6-2	215	20	Soph.	Bloomington, MN
57	Saalfeld, Kelly	OC	6-4	237	20	Jr.	Columbus, NE
98	*Samuel, Tony	DE	6-3	210	21	Sr.	Jersey City, NJ
53	Schleusener, Randy	OC	6-6	230	19	Soph.	Rapid City, SD
6	Sims, Sammy	DB	6-2	195	19	Fr.	Anniston, AL
23	*Smith, Kent	DB	6-2	196	21	Sr.	Thief River Falls, MN
84	Smith, Tim	SE	6-3	194	20	Soph.	Chula Vista, CA
12	*Sorley, Tom	QB	6-2	200	21	Jr.	Big Spring, TX
86	*Spaeth, Ken	TE	6-5	230	22	Sr.	Mahomen, MN
58	Steiner, Dan	OG	6-2	242	20	Soph.	Columbus, NE
44	*Steward, Keith	FB	5-11	210	19	Jr.	Steubenville, OH
19	Stewart, Eric	DB	5-11	185	20	Soph.	Oxen Hill, MD
30	*Stewart, Byron	IB	6-1	195	21	Jr.	Oxen Hill, MD
64	Stroh, Mark	DE	6-3	203	19	Soph.	Omaha, NE
42	Suelter, Greg	IB	6-0	190	20	Jr.	Ord, NE
3	Sukup, Dean	K	6-1	210	20	So.	Cozad, NE
14	Todd, Billy	K	6-1	190	21	Jr.	Chandler, AZ
4	*Valasek, Larry	DB	5-10	160	22	Sr.	Silver Creek, NE
47	Vering, Tom	LB	6-2	205	20	Jr.	Fremont, NE
62	*Waldemore, Stan	OT	6-4	260	22	Sr.	Belleville, NJ
7	*Walton, Darrell	DB	5-9	170	22	Jr.	Omaha, NE
36	Washington, Mike	FB	5-11	212	20	So.	Lincoln, NE
51	*Weinmaster, Kerry	MG	6-0	207	20	Soph.	North Platte, NE
59	*Wightman, James	LB	6-4	219	22	Sr.	Omaha, NE
25	Worth, Tim	IB	5-7	175	19	Soph.	Omaha, NE
94	*Young, Larry	DE	6-1	205	23	Jr.	Jersey City, NJ

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Skochdopole Agency, Inc.  
**ROSALIE** V.E. Crowell Agency  
**ROSELAND** Roseland Insur Agcy  
**SARGENT** Sargent Insurance Agcy  
**SCHUYLER** Folda and Company  
**SCOTIA** Sixel Insurance, Inc.  
**SCOTTSBLUFF** Atkinson &  
Associates, Inc.  
City and Country Insurance, Inc.  
J.G. Elliott Company  
J.D. Fenimore Agency, Inc.  
Robertson Insurance  
C.D. Wildy Company  
**SCRIBNER** Scribner Insurance Agcy  
Swanson Insurance Agency  
**SEWARD** McGrew Insurance Agcy  
Hafemeister, Suhr & Imig  
Insurance Agency, Inc.  
**SHELBY** Shelby Insurance, Inc.  
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**SHICKLEY** Brinkman Ins. Agency  
Lauber Insurance Agency  
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**SILVER CREEK** Louis M. Sock  
Insurance Agency  
Tereco, Inc.  
**SOUTH SIOUX CITY** Joe Morten and  
Son, Inc.  
Nebraska State Insurance Agency  
**SPRINGFIELD** Robert D. Iske, Agent  
**SPRINGVIEW** AG-Service Agency  
**STAMFORD** Stamford Insur Agcy  
**STANTON** First National Agency Co  
Poeschl Insurance Agency  
Stanton National Insur Agcy  
**STAPLETON** Boesen Insurance Agcy  
**STEINAUER** B.J. Steinauer Agcy, Inc.  
**STELLA** McMullen Agency  
**ST. PAUL** Wayne Hansen Insur Agcy  
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**WYMORE** The Benson Agency  
**YORK** Fillman Insurance Agency  
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# THE I FORMATION

*Six of '76 Top 10 Teams Used It*

by Roy Damer, Chicago TRIBUNE

**T**he I formation is a fairly recent offensive alignment which has produced spectacular individual achievements: eight Heisman Trophy winners in twelve years.

And when it comes to team results, the "Eyes" have it ... as demonstrated by the 1976 NCAA football statistics. Six of the top ten teams in total offense employed the "I" formation, including 1-2-3.

Michigan led the way with 448.1 yards per game. No. 2 Iowa State had 439.6, No. 3 Southern California 432.5,

No. 7 Louisiana Tech 414.5, No. 9 Nebraska 407.8, and No. 10 Bowling Green 402.3.

The others in the top 10 nationally on total offense were UCLA with 426.4, San Jose State with 425.6, Brigham Young with 424.4, and Houston with 414.1. UCLA and Houston used the veer offense, while San Jose State and Brigham Young employed the pro set.

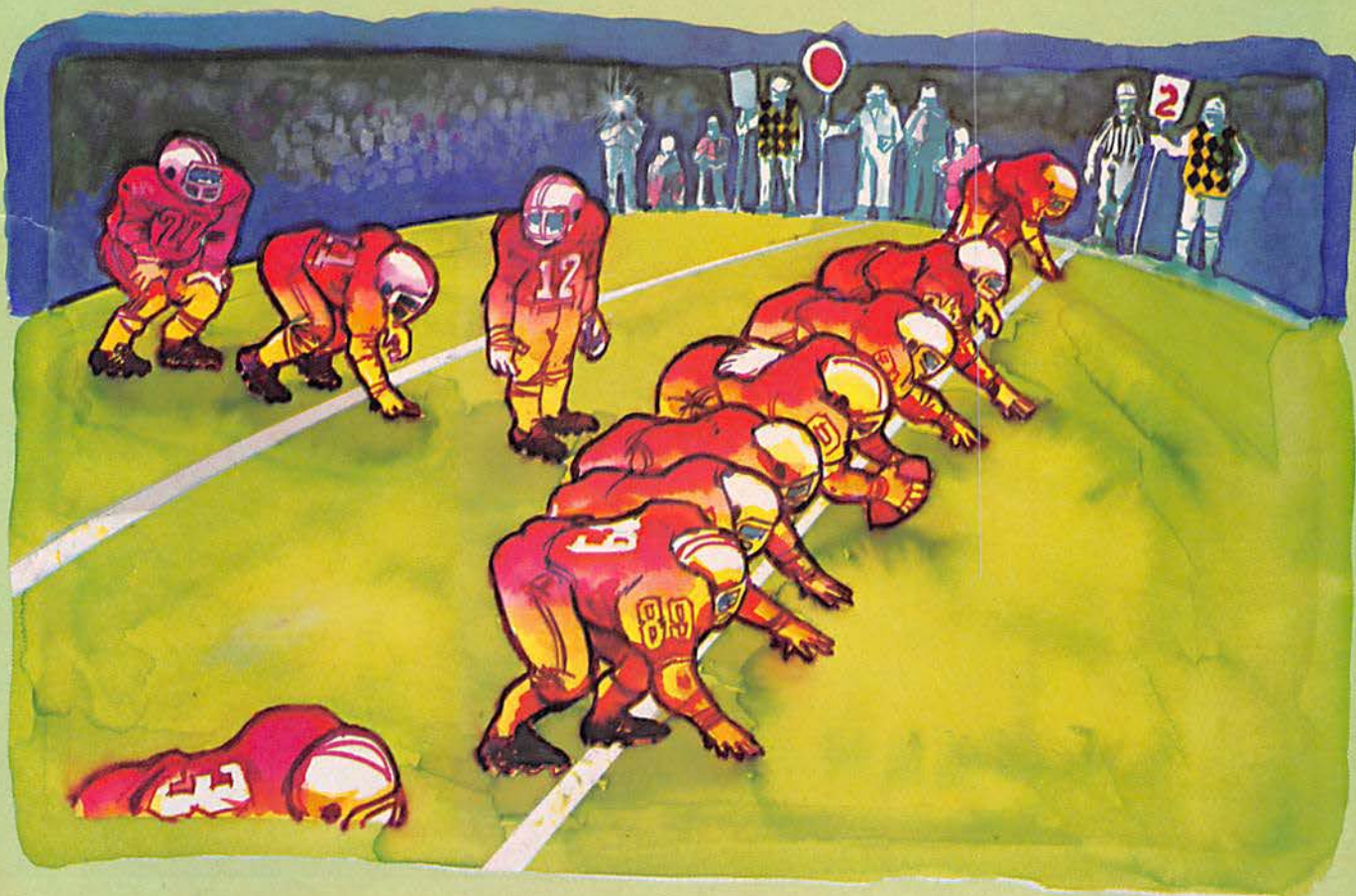
The beauty of the "I" is its versatility. It is a strong running formation, it lends itself well to passing, and it can be the launching pad for the option play,

which Michigan ran so well last year to win the total offense championship.

As he stands behind the fullback in the middle of the backfield, the tailback has a host of advantages, beginning with a tremendous number of angles to run from. He can run to either side of the center effectively, and the defense can't guess before the ball is snapped which direction he's going.

He can get outside on a pitchout more quickly because he's already halfway across the backfield. In short-

continued on 3t





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**ABOUT THE AUTHOR**—Roy Damer has worked in The Chicago Tribune sports department for 21 years, starting the day after his graduation at Northwestern in 1956. His specialty has been college football and basketball, and for 17 summers he covered the training camp of the College All-Stars. Merely reporting the action is Roy's basic philosophy on sports writing. He explains: "There are too many guys in this business now who want to be part of the action themselves by writing controversial stories or provoking athletes and coaches."



**The two main strengths of the I formation are that both backs can go to either side of the field, and that the tailback is standing upright and can watch the defense and pick his holes before the play starts.**

yardage situations he can crowd in behind his leading blocker, the fullback, and he can swing in motion for passes.

Many coaches feel that a great tailback is the key to the success of the "I" formation. Others simply like the things it allows a tailback to do. Quotes one Big 10 coach: "We've gotten fantastic running yardage from excellent backs with our formation, but we've also gotten very good yardage from average backs. And we can make our offense work with one good runner."

Proponents of the "I" like it because of the many ways it can be used to attack an opponent—particularly on the ground.

"We have found the 'I' to be the most versatile attack of any of them," says one veteran coach. "We can hit quickly with the fullback, and the tailback can hit from any angle. We also found we could run our full option game from the 'I.' You can't do all these things from other formations."

That same coach took advantage of the "I"'s versatility one game, when he switched his tailback to the fullback po-

sition. "For one thing," the coach said, "he's closer to the line and can hit in there faster than the tailback. When we moved our tailback forward to fullback, that made a difference with his quickness. And when the defense concentrates on the fullback, you can go out-side with your tailback."

Consensus on the personnel needed to run the "I" successfully seems to run to a good blocking fullback and a quick tailback. However, there is disagreement over the dependence on the tailback.

"Our success with the 'I' in the past has been based on a power-running attack built around a quick-starting fullback and a slashing-type tailback," notes Bowling Green's sports information director. "We primarily were a ball-control style of team. We didn't try to attack the flanks. We made a lot of first downs but didn't come up with many long plays. But the success did come from being able to attack either side of the line very quickly."

"We used our tailbacks about 30 times a game the last six years, which enabled them to set career rushing rec-

ords on the basis of their durability."

One new head coach disagrees with this philosophy, and offers this approach to the "I": "We aren't planning to use the old-style 'I' attack of letting the tailback run the ball 40 times a game to become an All-American. We will be using quite a bit of option football with our 'I.' We're looking for balance and the quarterback is a vital part of our attack. To be successful, you've got to have a fine tight end who can block, and strong and quick runners. We plan to use our tailback as more of an outside threat instead of an off-tackle power runner."

A senior Midwestern coach agrees. "The best part of the 'I,'" he says, "is that with a minimum amount of ball handling, you can hit every hole in the line. With less ball handling, it cuts down your mistakes. Another good thing is that the blocking is the same no matter which side you run to."

"Speed-wise, it's better to run a sweep out of the 'I' than out of the pro set because the tailback can get to the flanks faster."

continued on 6t



## FLASHBACK

# Big 8 Football as it was in the 60s

by Buck Turnbull, Des Moines REGISTER

**S**omebody once asked popular Bob Devaney why he had become a football coach. "That's easy," replied the friendly Irishman, his eyes twinkling. "I was too lazy to work and too nervous to steal."

The answer was typical Devaney, of course. Always quick with the quip. If he is noted for anything other than his outstanding success at the University of Nebraska, it's his ready wit.

At the time Devaney arrived from Wyoming to take over the downtrodden Cornhuskers in the fall of 1962, Bud Wilkinson's coaching star was descending at Oklahoma. The period immediately after World War II is riveted in football lore as the Wilkinson Era, but the years that followed Wilkinson's exit in 1963 soon became the Devaney Decade in the Big Eight. One legend was to follow another.

Wilkinson created a Sooner dynasty of almost unbelievable magnitude—monopolistic as well as spectacular. For years Oklahoma never lost a game. The school's 47 consecutive victories through the mid-1950s remains as a national record. By 1960 Wilkinson's empire was starting to crumble, however, eventually paving the way for Nebraska's rise to the football heights. Fittingly enough, the year before that, Nebraska had ended the Sooners' 74-game conference winning streak.

Oklahoma had won 12 consecutive league championships (see how

monopolistic it was) before Kansas suddenly—but only temporarily, as it turned out—seized the 1960 title under the leadership of quarterback John Hadl and a superb running back, Curtis



Steve Owens of Oklahoma won the 1969 Heisman.

McClinton.

Hardly was the ink dry in the record books, showing the Jayhawks with six conference victories and one tie in their seven starts, when the Bert Coan case placed them on probation. Coan had transferred to Kansas from Texas Christian, but was ruled ineligible for competition in 1960, although he had played in some games. Belatedly, Missouri was awarded the title and went to the Orange Bowl for a 21-14 triumph over Navy.

The controversy surrounding halfback Coan was mild compared to what happened in the Big Eight one year later. The league was reveling in its new-found independence from Oklahoma's domination when Colorado moved to the top as an undefeated champion.

This was Sonny Grandelius' third year as Colorado's coach. He took the Buffaloes to the Orange Bowl, where they lost to LSU, and then was summarily fired for numerous rule violations. Colorado was slapped with a two-year probation by the National Collegiate Athletic Association.

Back came Oklahoma to lead the league in 1962. Wilkinson won his 14th title in 16 years, and after the next season he de-

parted for an ill-fated try at politics before entering the TV booth as an announcer of college games.

Bud was a fanatic on condition and desire, which may have been the secret to his success. He was a master at getting his teams primed for battle. On condition, he once said: "The way to get in shape is to punish yourself in practice after you get tired. A good player will do this. A poor one will go hard for two plays and rest one play."

On desire, he offered this observation: "The way to tell whether they've got it is to count your men within eight yards of the ball as it is blown dead. If nine or 10 are there, you're OK. If they're scattered, you have a team with poor desire."

Wilkinson's athletes were always in shape and they obviously came to play, as witness his 17-year record: 145 victories, 29 losses, four ties.

In 1962 an Iowa State tailback, the late Dave Hoppmann, ended his brilliant career as the Big Eight's all-time total-offense leader. That same year another super back burst upon the scene—fabulous Gale Sayers of Kansas.

Sayers had been an Omaha prep star, but unfortunately for Nebraskans, his high school graduation didn't coincide with Devaney's arrival in Lincoln the following year. Thus, when Sayers was looking around for a college to attend, Nebraska was not the football mecca it would soon become.

So Gale cast his lot with Jack Mitchell at Kansas, scoring every touchdown for the Jayhawk freshman team in 1961, but then losing to Nebraska in all three of his varsity years.

This was still the era of single-platoon football, and even though Sayers was a two-time All-American on his way to stardom with the Chicago Bears, some critics complained that all Gale could do was run

continued on 13t

Quarterback Dennis Claridge led Nebraska to the 1963 title.

Iowa State tailback Dave Hoppmann, 1962.





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**IF YOU FLUNK, RUN - DON'T WALK - TO YOUR NEAREST INDEPENDENT SAFECO INSURANCE AGENT.**

**1.** While you were off water-skiing in Tahoe, an ice storm knocked out the electricity on your property. When you returned, you opened the door of your freezer and whamo—a lot of spoiled food poured out onto a rug. Will a standard homeowners policy reimburse you for the spoiled food? ☐ Yes ☐ No



**2.** Flora S. lives on a college campus 100 miles from home. Yesterday someone broke into her room and took a \$300 stereo, a \$200 watch, and a \$100 tape recorder. Flora did not have her own insurance on this property, but she thought her parents did. If the parents had a homeowners policy, would she be covered? ☐ Yes ☐ No

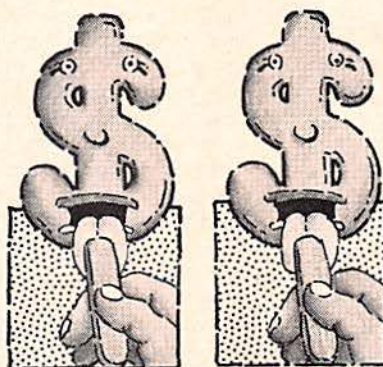
**3.** Your 18-year-old son is an occasional operator of your car. He enrolls in a university 200 miles away from home. But he does not take the car with him. What effect would this have on your rates?  
☐ A. None ☐ B. Reduced  
☐ C. Increased



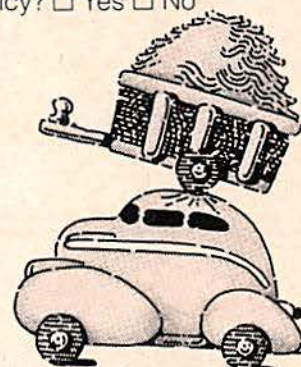
**4.** When you tried to start your car this morning, you found the battery was as dead as a doornail. So you borrowed your neighbor's car to go to work. If you had an accident, which policy would cover the situation?

☐ A. Your auto policy ☐ B. Your neighbor's policy ☐ C. Neither policy

**5.** Your 87-year-old mother fell down the basement stairs of your home while visiting you over the Thanksgiving holiday. She fractured her hip and ran up some hefty medical bills. Will your homeowners policy cover it? ☐ Yes ☐ No



**6.** You own a small, two-wheel trailer that you use to haul grass clippings to the dump. It's only worth \$100 so you don't insure it for comprehensive or collision coverage. As a result, the trailer isn't described on your policy. On the way back from the dump, the trailer breaks loose from your car, crosses the center line, and sideswipes a car going in the opposite direction. Is the damage covered by your auto insurance policy? ☐ Yes ☐ No



**7.** Which of the following damages would not be covered by broad form fire and extended coverage? ☐ A. Airplane crashes into your garage ☐ B. Your sewer backed up and ran afoul ☐ C. Your lawn needs replacing after the kid next door ran over it in his car

**8.** Dorothy C. went downtown to cash her paycheck and pay two bills. She paid the bills and came straight home. But when she counted the money, she discovered that \$20 was missing. Is this loss covered under her homeowners? ☐ Yes ☐ No

**ANSWERS:** (1) NO. (2) YES. (3) B. (4) A & B. (5) YES. (6) YES. (7) B. (8) NO. COVERAGES WILL VARY ACCORDING TO RULES AND REGULATIONS OF INDIVIDUAL STATES.



**SAFECO**

SAFECO INSURANCE COMPANY OF AMERICA  
HOME OFFICE—SEATTLE, WASHINGTON



Are there disadvantages of the "I" formation?

"There is a new nomenclature in football, 'misdirection,' and there isn't much misdirection to the 'I,'" he answered. "It's also difficult to get four quick receivers out of the 'I.' When you go to pocket passing, it's easier to get four receivers out of the pro set than the 'I.'"

One successful "I" formation coach

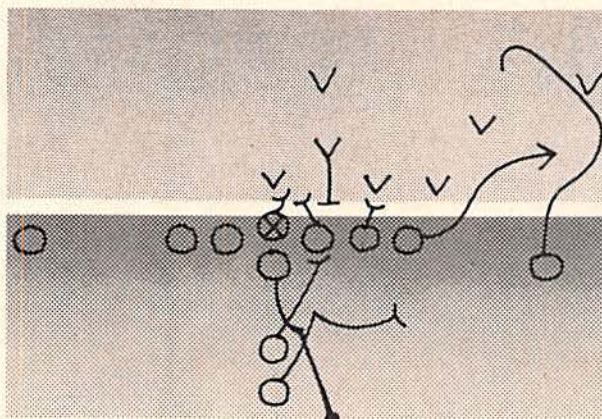
total in that time was 1,599 yards passing, while the best mark was 3,164 (Bradshaw in 1968).

It would be wrong to say that former USC coach John McKay invented the "I," but he was the coach who refined and popularized the attack.

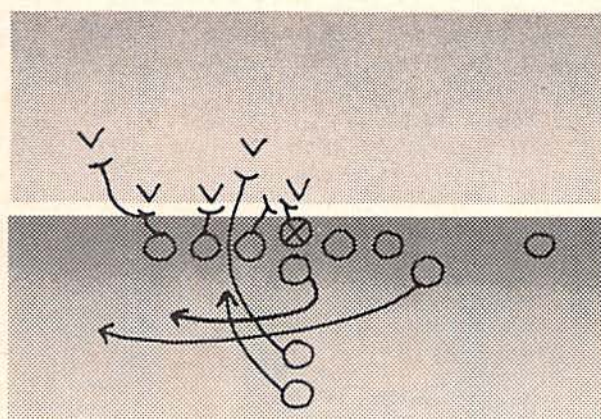
In his early years in football, McKay was a tailback or wingback in the single wing formation, and this had a profound effect on his thinking when he

get moving: "Run all out for a first down and don't worry about running 90 yards for a touchdown. When you run for a first down the touchdowns will take care of themselves."

"We also look for great peripheral vision in our tailbacks," said a former Western mentor. "Obviously, this cannot be taught. You watch a good back flying down the field, a tackler cuts on him from behind, and all of a sudden



*On the power pass to the strong side (always the side with the tight end), the quarterback might use both backs as blocking protection while sending out both ends and the flankerback.*



*The power option out of the "I" has the left guard and center double-teaming the middle guard and the fullback blocking a linebacker. The quarterback can either hand off to the tailback or sprint to the strong side with the option of keeping or pitching to the flankerback.*

who utilizes a passing attack likes the offense, though: "We feel the 'I' formation is an offense that doesn't demand that your quarterback read the defense as much of the time. It will also afford maximum protection for your play action passes without letting the linebackers retreat too quickly into their coverage zones."

A good example of a passing "I" team, Louisiana Tech has enjoyed success passing out of the formation. In the last ten years, the Bulldogs have posted an 80-30 record and averaged a whopping 218 yards passing per contest. While they ranked seventh in the nation in total offense last year at 414.5 yards per game, they also were fourth in passing at 245.2.

Of course, it helps to have such a man as Terry Bradshaw throwing the ball for you. It should be pointed out, however, that Louisiana Tech has been a consistently good passing team over the last 10 years. Its lowest one-season

became a coach. He was convinced the single wing tailback had the best stance to run from because he was standing up and could see the defense. In the "T" the backs were down in a crouch. "That distant memory had some influence on me when I designed USC's 'I' formation," he said.

McKay says the first "I" formation he saw was used by Don Coryell (St. Louis Cardinals) at a junior college in Washington in the early 1950s. But both backs were in a down stance. "A little later, Tom Nugent, who coached at Florida State and Maryland, became the first to put all three running backs down in a line, or an 'I,'" says McKay. "But again they were all in normal stances with heads down, which I didn't like. As far as I know," he adds, "I was the first coach to stand a running back up in the 'I' formation."

Besides preaching aggressiveness, "I" formation coaches preach acceleration, telling their runners to hit the hole and

he zips the other way. How did he know that tackler was there? Good backs just know when people are coming up on them and I don't think they ever sit down to figure it out. They see them out of the corners of their eyes. Sometimes I think it's almost subconscious. They just feel people behind them."

A coach who used the "I" successfully for many years and was a frequent bowl game participant summed up: "Perhaps the most important advantage of all—which we get by standing the tailback up—is that he can see the defense before the play starts. We teach our tailbacks to study it every time they come out and line up. The phrase 'running to daylight' has become a cliché and our backs do it, too. But they have a head start against certain defenses because they know where the daylight is going to be."

Yes, the "Eyes" give the "I" formation a big advantage. ●



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ever. It had zap. One of a kind. The 240-Z was the first Z. A two-seater, four-speeder GT that quickly became America's most-wanted sports car. And you know, it still is. A good used one is worth more today than it originally cost.

Next came the 260-Z, and so did a lot of Z refinements. The engine grew, for example, from

2400cc's to 2600cc's. It had zap. And so does its resale value. Then came the 280-Z, with an electronically fuel injected 2800cc overhead cam engine.

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To this year's Z, in both its two-passenger and four-passenger versions, we've added functional hood louvers, a 5-speed option, mag type wheel covers, breathable vinyl, center armrest console and 13 other small, but rather nifty, refinements. Z-Cars keep getting better.

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The fuel injected  
**Datsun 280Z**



# **LIVE!**

## **From inside the TV truck**

by *Donn Bernstein, ABC Sports*

**S**tandby, Keith ... and go, Keith!" instructs producer Chuck Howard to play-by-play announcer Keith Jackson.

On this brief cue, ABC Television is ushering college football into 10 million homes across the nation each week this fall for the 11th consecutive year.

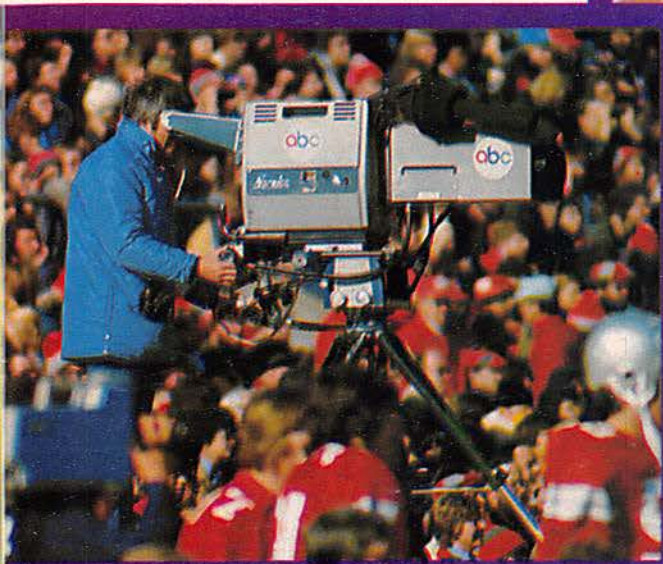
Howard's crisp dialogue with Jackson—and all other key figures in his college football telecast—are the ultimate commands and comments culminated on game day "when there's no looking back ... and no second chance," says ABC Sports' Vice President for Program Production.

The telecast, normally a 3½-hour production, requires more than 3½ months preparation, which starts immediately when ABC Sports announces its college football schedule in the spring.

The checklist is endless and the task-force immense as all details, however minute, become vital cogs in the complex machinery which pieces together a college football telecast.

"We start on the schedule in January right after the bowl games," explained James R. Spence, Vice President for Program Planning. "Adhering to the NCAA Television Plan (appearance rules and regulations, etc.) and fitting games into

continued on 11t



*Hours and weeks of preparation go into bringing the action to 25 million college football fans.*



# The winning team

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workable dates is not as easy as it appears on the surface. It's like working with an amazingly unique puzzle. Fitting in all the pieces is a challenge," Spence said.

After the initial schedule is set and ultimately approved, the "mapping" of regional games follows and is done in concert with the NCAA Television Committee.

Starting times are worked out between the network and the schools involved; by June, television's college football machine is rolling steadily and gathering steam.

Approximately 225 stations across the nation anxiously await the official wire informing them of the network's college football plans for the new season as they, along with the ABC Sports Press Department in New York and the college sports information directors, embark upon a full-scale publicity and promotional campaign.

A highlight of that campaign is the NCAA-ABC college football summer tour when five or six outstanding all-stars join with some of the nation's most prominent collegiate coaches in a visit to six of the country's "top television markets" where daily press conferences are held to promote the television schedule and the "college game" in general.

"It's been a highly successful venture," says sportscaster Keith Jackson, who moderates the daily sessions with the media. "In order to be successful, we have to sell—to merchandise and market—our product. And what better way is there to do it than by utilizing these fine young men and outstanding coaches?"

All the while, the sales staff is energetically selling college football commercial time.

"Our sales have been extremely successful," reports John Lazarus, Sales Staff Vice President, "which indicates the high degree of interest and popularity in college football. The ratings last year (1976) were the highest in ABC's history of televising college football and furthermore proves a great national appetite for the sport."

So goes but just a fraction of ABC Sports' "NCAA parade." Among its many stops throughout the year, it sidetracks into five Wide World of Sports endeavors between January and June, visiting campuses which are hosting various national collegiate championships.

But its ultimate destination is the nation's high and hinterlands, where each

autumn week this parade marches in to capture the color, the drama, and the spirit of college football.

Sitting before a myriad of monitors in the sparkling-white control truck, parked adjacent to a 75,000-seat college football stadium soon to be jam-packed, Chuck Howard scans his game-plan, meticulously prepared on a legal pad with multi-colored felt pens. To his left sits director Andy Sidaris, with whom he has worked on college football "since the beginning of time," he quips. And to Sidaris' left sits technical director John Allen, another tested veteran of the ABC college football wars.

Few control trucks—if any at all—have ever been commandeered by such a uniquely individual, yet well blended triumvirate. Picture, if you will, "chief

is to select what picture the viewers see on their screens at home, is making his final pre-game communications via headset with the eight cameramen—"my guys"—whom he normally calls by camera number. These talented specialists follow the action from locations on ground-level, in the stands, the Press Box, on the end zone crane and in the Goodyear blimp.

"Let me see some lovelies, six ... come in closer and show me the bench, four ... nod if you hear me, three ... where are those songbirds, six? ... we're coming to you, blimp ... a little wider on the bench, four ..."

Meanwhile, Chuck Howard—his eyes consuming all monitors—depresses the "all" button on the panel in front of him and warns key personnel, technicians,



At the controls during a typical football Saturday (from left) are Technical Director John Allen, Director Andy Sidaris and Producer Chuck Howard.

executive officer" Chuck Howard: a no-nonsense authoritarian, blunt and Duke-educated Easterner; "first-mate" Sidaris: a garrulous and glib Hollywood gladiator (a graduate of Southern Methodist University) whose free-wheeling spirit belies his professional intensity and craftsmanship which has earned him the respect as one of the industry's top directors; and "second-mate" Allen: a lanky, lean, and soft-spoken technician dubbed "Fingers" by the crew for his uncanny ability to instantly push the right buttons and correctly manipulate the various levers on command from either Sidaris or Howard.

Sidaris, whose primary responsibility

and the announcers, "We're an hour away, guys, let's get squared away."

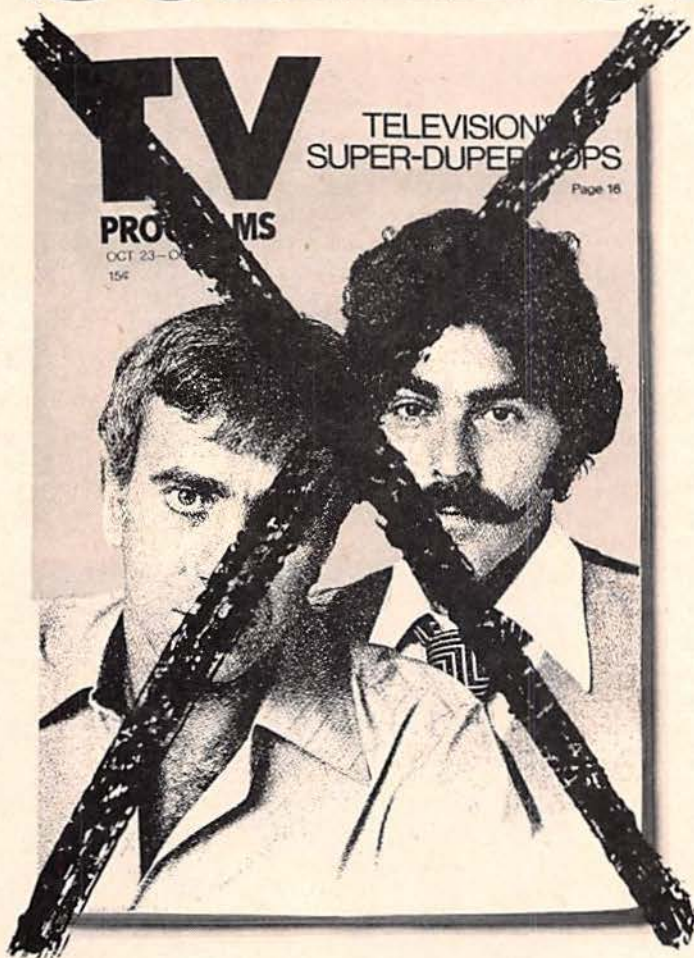
As the pivotal man in the "nerve center" of the entire operation, Howard is a button-push away from communications with any—or all—of the announcers and a variety of other special assistants. In every respect, Chuck Howard is in total command of his ship.

Howard has spent a good part of the week carefully choreographing his coveted "gameplan," which he detailed to the second during a staff production meeting the day before. With camera rehearsals, tape screenings and a multitude of time-checks and other essentials behind him, Howard now restlessly awaits the countdown to kickoff. It is

continued on 16t



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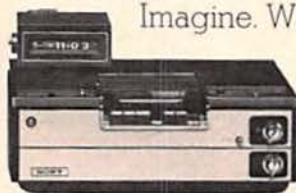
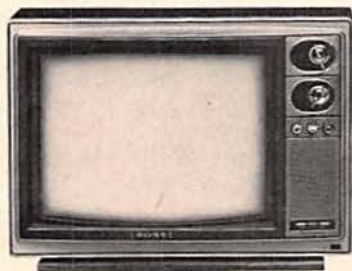
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"IT'S A SONY."**



# Big 8 Football

continued from 4t

with the ball.

"Yeah," said the late Kansas publicist, Don Pierce, "and I suppose somebody once said that all Paderewski could do was play the piano."

Meanwhile, Devaney had inherited a sleeping giant at Nebraska in '62, including an all-conference fullback in Bill (Thunder) Thornton, an excellent quarterback in Dennis Claridge, and 25 lettermen in the line.

All the Huskers did was go 8-2 his first year, finishing second to Oklahoma. Then they vaulted to the championship in 1963 under the direction of Claridge and a defense built around All-American Bob Brown. This was the first of four straight titles for the Cornhuskers—and the beginning of Big Red mania.

Let's pause here to reflect briefly on what winning football can do at a school like Nebraska. In Devaney's first year tickets weren't hard to come by, even though Memorial Stadium seated only 37,500, and the attendance was 193,000 for six home games.

But before long the stadium had to be expanded, every other year it seemed, to accommodate the red-clad hordes pouring into Lincoln on game days.

By the end of the decade crowds for six home games totaled 400,000 in 1969, sell-outs of 76,000 are now routine, and last year's six-game home attendance was 456,000.

No wonder Devaney was the toast of an entire state before settling comfortably into the athletic director's chair in 1973, turning the football reins over to Tom Osborne. He compiled a record of 101-20-2 with the Huskers, took them to nine bowl

games in 11 years, and won successive national championships in 1971-72.

Nebraska, which had not had an All-American in 10 years preceding Devaney, began to place one or two a year in the national spotlight—like Bob Brown, Larry Kramer, Walt Barnes, Tony Jeter, Freeman White, LaVerne Allers, Larry Wachholtz, Wayne Meylan and Joe Armstrong throughout the 1960s.

Others had their standouts, too, such as a punishing all-conference fullback at Oklahoma State named Walt Garrison (one afternoon Garrison came close to beating Nebraska single-handedly), but nobody had enough to shoot down the Huskers.

Not until 1967, when Oklahoma finally did it behind a sophomore on his way to the 1969 Heisman Trophy, Steve Owens, and an agile and tough senior middle guard, Granville Liggins.

Gradually, however, the league was becoming increasingly more competitive. Younger coaches such as Chuck Fairbanks at Oklahoma, Vince Gibson at Kansas State, Johnny Majors at Iowa State, Pepper Rodgers at Kansas and Eddie Crowder at Colorado were building solid programs. Dan Devine already had one going at Missouri.

In 1968, southpaw quarterback Bobby Douglass led Kansas to a tie for the title with Oklahoma, which got 21 touchdowns from the bruising Owens.

That was a vintage year in the Big Eight. In addition to those two standouts, Bobby Anderson of Colorado set a conference total offense record of 2,128 yards; Lynn Dickey passed for 1,569 yards at Kansas State; and the Terry McMillan-Mel Grey aerial combination took Missouri to the Gator Bowl, where the Tigers blitzed Alabama, 35-10.

It was also the year of the famed 12th-man incident in the Orange Bowl. Kansas, in losing a 15-14 decision to the Nittany Lions, had too many men on the field, giving Penn State a second chance to score the winning two-point conversion.

The conference was loaded with talent in 1969, and the decade came to an end in a year of offensive explosions. There were such scores as Kansas State 59, Oklahoma 21; Missouri 41, Kansas State 38; and Missouri 69, Kansas 21.

In terms of historical impact, no game was more significant than an early-season meeting between Kansas and Nebraska at Lincoln. One wonders where Devaney and his Cornhuskers would have gone without the benefit of two extremely controversial calls.

A year of great expectations opened for Nebraska with a 31-21 loss at home to Southern California. After victories over Texas A&M and Minnesota, the Huskers



*All-time great running back Gale Sayers of Kansas, 1962-64.*

dropped their conference opener to Missouri, 17-7.

So there they were, 2-2 for the year and already 0-1 in the league, when Devaney entered the somber locker room.

Visions of another title were all but dashed, but Bob told his players that he expected every team in the conference to lose at least one game, and added: "You've already lost yours."

"He told them exactly what they wanted to hear," recalls Don Bryant, Nebraska's assistant athletic director, "and everybody started thinking about the next one."

The next one was Kansas. And you wouldn't have bet much on Nebraska's chances, either, with time running out and the Jayhawks holding a 17-14 lead. Not with the Huskers facing a fourth-and-16 at their 37-yard line.

"We had called a deep hook pass," Devaney remembers, "Jerry Tagge to Jim McFarland. McFarland was covered, so Tagge broke out of the pocket and waved him downfield. But Jerry threw the ball a little too long."

Some observers said it was 15 yards too long. Devaney insists it wasn't more than two or three yards over McFarland's head.

End of the game? No!

McFarland had been pushed, a flag was thrown for pass interference, and when Kansas linebacker Emery Hicks vigorously protested the call, he was slapped with another 15 yards for unsportsmanlike conduct.

Nebraska suddenly had the ball on the Jayhawk 17-yard line, and four plays later Jeff Kinney smashed across from the three. Final score: Nebraska 21, Kansas 17.

What would have happened without that astonishing turn of events? Would the Cornhuskers have collapsed had they lost, as Kansas did, sinking to a 1-9 season?

It's anybody's guess. ●

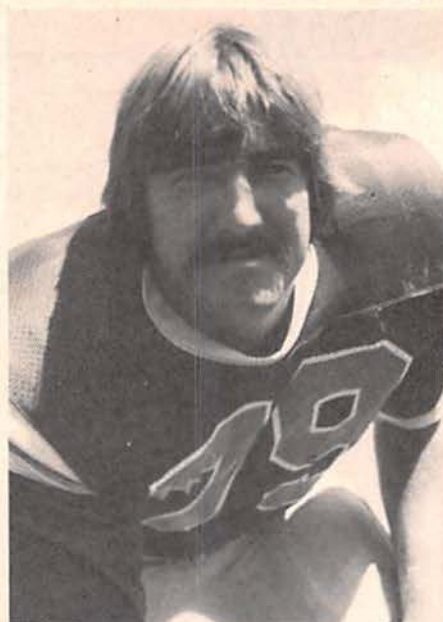
*Mel Gray, speedy receiver from Missouri.*







Vince Ferragamo, Nebraska quarterback.



Gerry Huesken, Susquehanna tackle.

# THE 1976 ACADEMIC ALL-AMERICAN

## UNIVERSITY DIVISION

### FIRST TEAM OFFENSE

POS.	PLAYER & INSTITUTION	HT.	WT.	AVG.	MAJOR
E	Rob Dean, Northwestern	6-2	191	3.93	Ind. Eng.
E	Dick Graham, Utah	5-11	170	3.66	Psychology
T	†Jeff Holcomb, Furman	6-2	215	3.68	Chemistry
T	Kevin Rollwage, Houston	6-1	225	3.60	Pre-Law
G	‡Kevin Fox, Princeton	6-2	220	3.75	Pre-Med
G	†Bill Lukens, Ohio State	6-1	235	3.68	Vet. Med.
C	Tony Barnes, Illinois State	6-2	225	3.92	Pre-Dentistry
RB	Pete Johnson, Ohio State	6-1	247	3.40	Education
RB	*Don Stevenson, Stanford	6-1	210	3.70	Human Biology
RB	Chris Vacarella, Auburn	6-1	193	3.80	Business
QB	‡†Vince Ferragamo, Nebraska	6-3	208	3.62	Pre-Med
KS	David Posey, Florida	5-10	170	3.70	Business Adm.

### FIRST TEAM DEFENSE

E	†Will Coltharp, Mississippi State	6-0	200	3.77	Pre-Med.
E	Cris Quinn, Baylor	6-1	195	3.72	Accounting
T	*Jon Abbott, Arizona	6-2	238	3.85	Pre-Med.
T	Chuck Benjamin, Penn State	6-1	226	3.61	English Lit.
LB	Kenny Caldwell, The Citadel	6-1	211	4.00	Mathematics
LB	Jeff Delaney, Pittsburgh	6-0	187	3.70	Pre-Med.
LB	Kevin Monk, Texas A & M	6-0	218	3.93	Civil Eng.
LB	†*Pete Morris, North Texas State	6-2	205	4.00	Pre-Med.
DB	Ted Harvey, Nebraska	5-10	170	3.82	Pre-Med.
DB	Mark Mohr, Houston	5-10	184	3.90	Pre-Law
S	Tom Fitch, Kansas	6-1	200	3.75	Pre-Med.

## COLLEGE DIVISION

### FIRST TEAM OFFENSE

POS.	PLAYER & INSTITUTION	HT.	WT.	AVG.	MAJOR
E	Dan Bogden, Ashland	6-1	201	3.72	Marketing Mgt.
E	†*Larry Brunt, Bucknell	6-4	185	4.00	Civil Eng.
T	Bill Curbo, Abilene Christian	6-4	237	3.67	Accounting
T	‡†Gerry Huesken, Susquehanna	6-3	235	4.00	English
G	Larry Johnson, Panhandle State	5-10	211	3.70	Social Studies
G	†Joe Lauterbach, Cornell (Ia.)	6-0	206	3.79	Pre-Law
C	Michael Pociask, Evansville	6-3	230	3.70	Mech. Eng.
RB	*Eugene Campbell, Wheaton	5-9	180	3.61	History
RB	Richard Moser, Rhode Island	6-0	211	3.63	Phys. Ed.
RB	Jim Van Wagner, Michigan Tech	6-0	200	3.00	Bio. Science
QB	†Stephen Thompson, Carroll	6-1	181	3.73	Pre-Med.
KS	*Lou Marengo, Santa Clara	6-0	175	3.58	Business

### FIRST TEAM DEFENSE

E	Dave Nackoul, Carnegie-Mellon	6-1	205	3.90	Electrical Eng.
E	William Willan, Indiana Central	6-1	195	3.78	English
T	Wade Whitmer, Texas A & I	6-1	220	3.90	Pre-Med.
T	Tom Zinkula, Cornell (Ia.)	6-2	210	3.88	Pre-Med.
LB	Rich Lackner, Carnegie-Mellon	6-0	215	3.85	History
LB	†*Mark Tiernan, Santa Clara	6-0	185	3.92	Poli. Science
LB	*Mike Wade, Western Carolina	6-2	215	3.65	Marketing
LB	†*Tony Winter, Shippensburg St.	6-0	193	3.62	Business Adm.
DB	Randy Groth, Wartburg	5-11	185	3.73	Biology
DB	Eddie McFarland, Murray State	5-11	190	4.00	Pre-Med.
S	Jeff McFarlin, Ohio Northern	5-10	167	3.50	Mech. Eng.

\*Denotes repeaters on Academic All-America

†Denotes 1976 NCAA Postgraduate Scholarship recipient

‡Denotes 1976 National Football Foundation and Hall of Fame Scholar-Athlete Award





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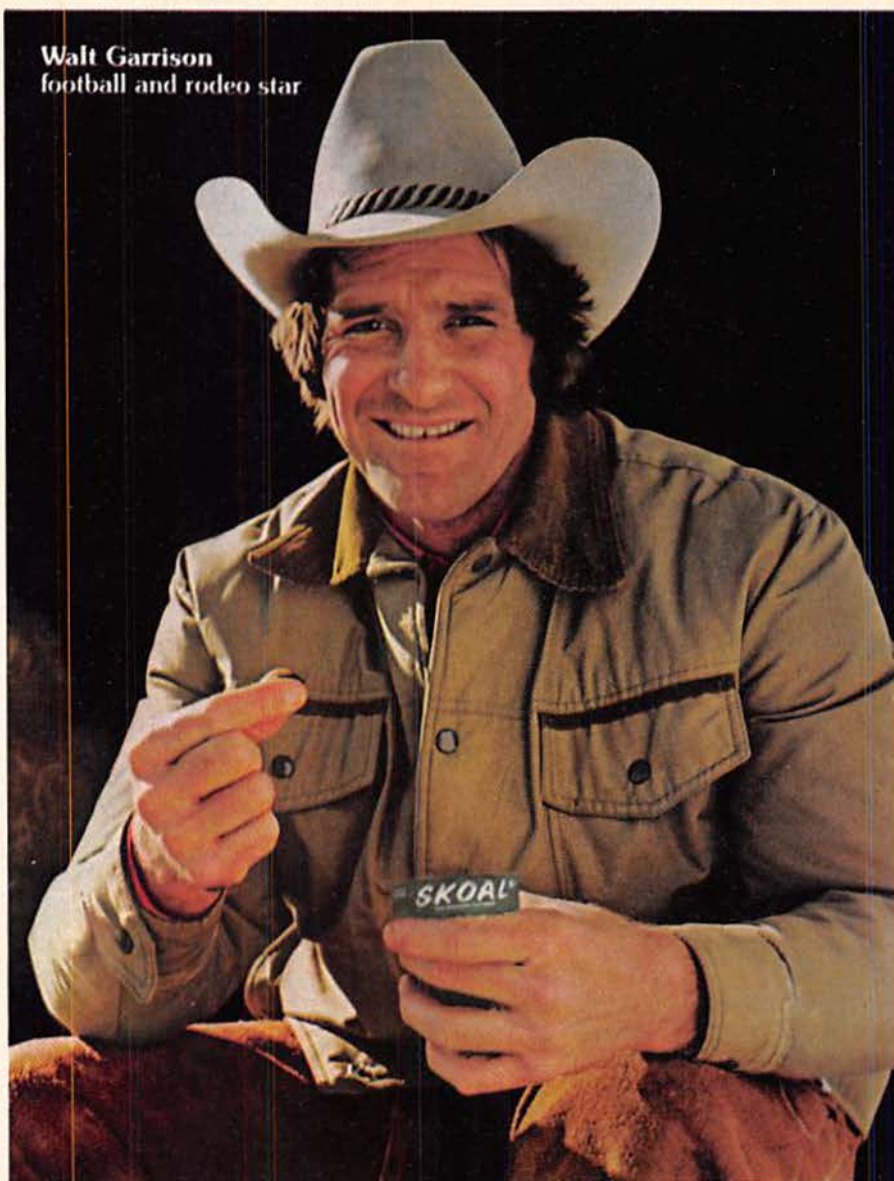
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Walt Garrison  
football and rodeo star



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**Smokeless tobacco.  
A pinch is all it takes.**

**LIVE!**

continued from 111

less than 30 minutes away.

"Speak to me, graphics," he snaps into his headset. "Dammit, graphics, is anybody there?" Howard wants to take a final look at the team records and starting lineups, fed earlier into a computer called "Chiron" which is housed in a second ABC van, also the home of videotape and "slo-mo" instant replay operations.

"Yes, Chuck," comes a meager reply, 10 seconds late, "this is Chiron. I hear you." Howard reviews the show's opening graphics on one of two Chiron monitors, asks for a slight realignment, and then switches to Keith Jackson in the booth. "Get into position, Keith ... I'll be counting you soon ... and Ara (Parseghian, the expert color commentator on the telecast), are you set on our opening isolates?"

On the field, sideline commentator Jim Lampley confers with colleague Bill Flemming on the opening segment of the show and reports to Howard, "All set ... we're ready."

"Get off and stay off, Jim," he orders amidst a crackling headset. "Cue the bands, Curt, and make sure the teams are in the tunnel ... get Flemming on camera three ... clear that announce-booth, guys ... are you set, Rick? (in video-tape) ... no screwups, Chiron ... why can't Flemming hear me? ... Andy, what's the matter with camera two?..."

As the second-hand sweeps into its final cycle and everybody is in place, there, indeed, is no looking back as hours and weeks of preparation are about to go on the line.

Years of experience and expertise make it all routine for the likes of Chuck Howard, Andy Sidaris, and John Allen. "Tape's rolling," snaps Howard, who adds in a tension-breaking tone, "Let's have a good one, guys!"

And the chaos of moments before dissolves into relative calm as Howard's "team"—some 100 strong—blends into a smooth-running task-force, each individual contributing his share to make this autumn Saturday afternoon an enjoyable and entertaining one for an estimated national television audience of 25 million college football fans.

"There's nothing in the world like it," Chuck Howard says matter-of-factly. ●



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If 43 and 31 are your kind of figures, stop by a Chevy dealer soon.

He has some more numbers you'll like too: Chevette's price.



# It'll drive you happy.







## when Alabama has the ball

### ALABAMA OFFENSE

82	OZZIE NEWSOME**	SE
72	CHIP TILLMAN*	LT
58	LOUIS GREEN**	LG
57	DWIGHT STEPHENSON	C
78	BOB CRYDER**	RG
63	JIM BUNCH*	RT
8	RICK NEAL*	TE
11	JEFF RUTLEDGE**	QB
22	TONY NATHAN**	LHB
38	JOHNNY DAVIS**	FB
41	MITCH FERGUSON**	RHB

\*Denotes letters earned

### NEBRASKA DEFENSE

98	TONY SAMUEL**	LE
55	ROD HORN	LT
66	JEFF PULLEN**	MG
75	RANDY POESCHL*	RT
96	GEORGE ANDREWS*	RE
37	JEFF CARPENTER**	SLB
38	LEE KUNZ*	WLB
31	TED HARVEY**	LCB
29	JIM PILLEN*	MON
4	LARRY VALASEK**	SAF
2	RENE ANDERSON*	RCB

\*Denotes letters earned

### THE CRIMSON TIDE

1	Holt	P	22	Nathan	RB	40	Crow	RB	59	Jones, T.	NG	81	Aydelette	OT
2	Umphrey	PK	23	Kramer	DB	41	Ferguson	RB	60	Boothe	OG	82	Newsome	SE
3	Chapman	PK	26	Sutton	RB	42	Ogilvie	RB	61	Mitchell	LB	83	Maddox	TE
4	Pugh	SE	27	Price	DB	44	Faust	FB	62	Sadler	NG-OG	84	Mauro	DE
6	McElroy	PK	28	McNeal	DB	45	Whitman	FB	63	Bunch	OT	88	Travis	TE
8	Neal	TE	30	Ikner	RB	46	English	RB	64	McMillan	OT	89	Parker	DE
10	Shealy	QB	31	Coleman	DB	49	Smith, Bo.	DB	65	Smalley	LB	90	Davis, W.	DT
11	Rutledge	QB	32	Bolton	SE	50	Scott	LB	70	Brock	OT	92	Gilliland	LB
12	Jones, K.	QB	34	Allman	DB	52	Smith, Ba.	DB	72	Tillman	OT	93	Lyons	DT
15	O'Rear	QB	35	Turpin	RB	53	Robbins	C	74	Hannah	DT	94	Hamilton	DE
18	Tucker	DB	36	Wingo	LB	55	Hufstetter	C	76	Bradford	OG	95	Collins	DE
19	Legg	DB	37	Schumann	DB	56	Callaway	OT	77	Krauss	LB	96	McGriff	DT
20	Cavan	RB	38	Davis, J.	FB	57	Stephenson	C	78	Cryder	OG	99	Knox	DE
21	Tucker	TB	39	Junior	LB	58	Green	OG	80	Hodges	DE			

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# close up

COLLEGE FOOTBALL  
SAT. 12:45 (5) 7 13  
SUN. 1:45 9



2 Umphrey	P	11 Rutledge	QB	38 Davis, J.	RB	74 Hannah	DT
4 Pugh	WR	15 O'Rear	QB	42 Oglivie	RB	77 Krauss	LB
6 McElroy	K	18 Tucker, R.	DB	44 Faust	RB	78 Cryder	G
8 Neal	TE	19 Legg	DB	45 Whitman	RB	80 Hodges	DE
10 Shealy	QB	21 Tucker, M.	DB	46 English	RB	82 Newsome	WR
		22 Nathan	RB	51 DeNiro	RB	84 Mauro	DE
		23 Kramer	DB	56 Callaway	MG	89 Parker	DE
		28 McNeal	DB	57 Stephenson	C	90 Davis, W.	DT
		30 Ikner	DB	58 Green	G	92 Gilliland	LB
		32 Bolton	RB	59 Jones	MG	93 Lyons	DT
		34 Allman	WR	61 Mitchell	LB	94 Hamilton	DE
		35 Turpin	DB	63 Bunch	T	95 Collins	DE
		36 Wingo	LB	70 Brock	T	96 McGriff	DT



2 Anderson	DB	14 Todd	K	37 Carpenter	LB	73 Clark	T
4 Valasek	DB	16 Fischer	DB	38 Kunz	LB	75 Poeschl	DT
7 Walton	DB	17 Burns	QB	44 Steward	RB	80 Lockett	WR
9 Everett	DB	18 Garcia	QB	45 Donnell	RB	82 Gast	DE
12 Sorley	QB	22 Brown	RB	48 Hansen	DB	84 Smith, T.	WR
		23 Smith, K.	DB	51 Weimaster	MG	86 Spaeth	TE
		26 Lee	WR	52 Davis	C	87 Loken	WR
		29 Pillen	DB	54 Cotton	DT	88 Dufresne	TE
		30 Stewart	DB	59 Wightman	LB	89 Miller	TE
		31 Harvey	DB	62 Waldemore	T	94 Young	DE
		32 Hipp	RB	63 Jorgensen	G	96 Andrews	DE
		33 Craig	RB	66 Pullen	MG	97 Barnett	DT
		35 Berns	RB	68 Lindquist	G	98 Samuel	DE

A-22 TV GUIDE

## when Nebraska has the ball

### NEBRASKA OFFENSE

84 TIM SMITH	SE
73 KELVIN CLARK*	LT
63 GREG JORGENSEN**	LG
52 TOM DAVIS**	C
68 STEVE LINDQUIST**	RG
62 STAN WALDEMORE**	RT
86 KEN SPAETH**	TE
12 TOM SORLEY*	QB
44 KEITH STEWARD*	FB
35 RICK BERNs*	IB
33 CURTIS CRAIG**	WB

\*Denotes letters earned

### THE CORNHUSKERS

1 Scott Gemar	K	18 Randy Garcia	QB
2 Rene Anderson	DB	22 Kenny Brown	WB
3 Dean Sukup	K	23 Kent Smith	DB
4 Larry Valasek	DB	25 Tim Wurth	IB
6 Sammy Sims	DB	26 Jeff Lee	SE
7 Darrell Walton	DB	29 Jim Pillen	DB
9 Earl Everett	WB	30 Byron Stewart	IB
10 Tim Hager	QB	31 Ted Harvey	DB
11 Jeff Quinn	QB	32 I.M. Hipp	IB
12 Tom Sorley	QB	33 Curtis Craig	WB
13 Dennis Payne	DB	35 Rick Berns	IB
14 Billy Todd	K	37 Jeff Carpenter	LB
16 Tim Fischer	DB	38 Lee Kunz	LB
17 Ed Burns	QB	39 Andra Franklin	FB

### ALABAMA DEFENSE

94 WAYNE HAMILTON	LE
93 MARTY LYONS	LT
62 DAVID SADLER**	MG
74 DAVID HANNAH*	RT
95 DANNY COLLINS*	RE
92 RICKEY GILLILAND*	WLB
77 BARRY KRAUSS*	SLB
28 DON McNEAL	LHB
21 MIKE TUCKER**	RHB
19 MURRAY LEGG*	SS
23 MIKE KRAMER**	FS

\*Denotes letters earned

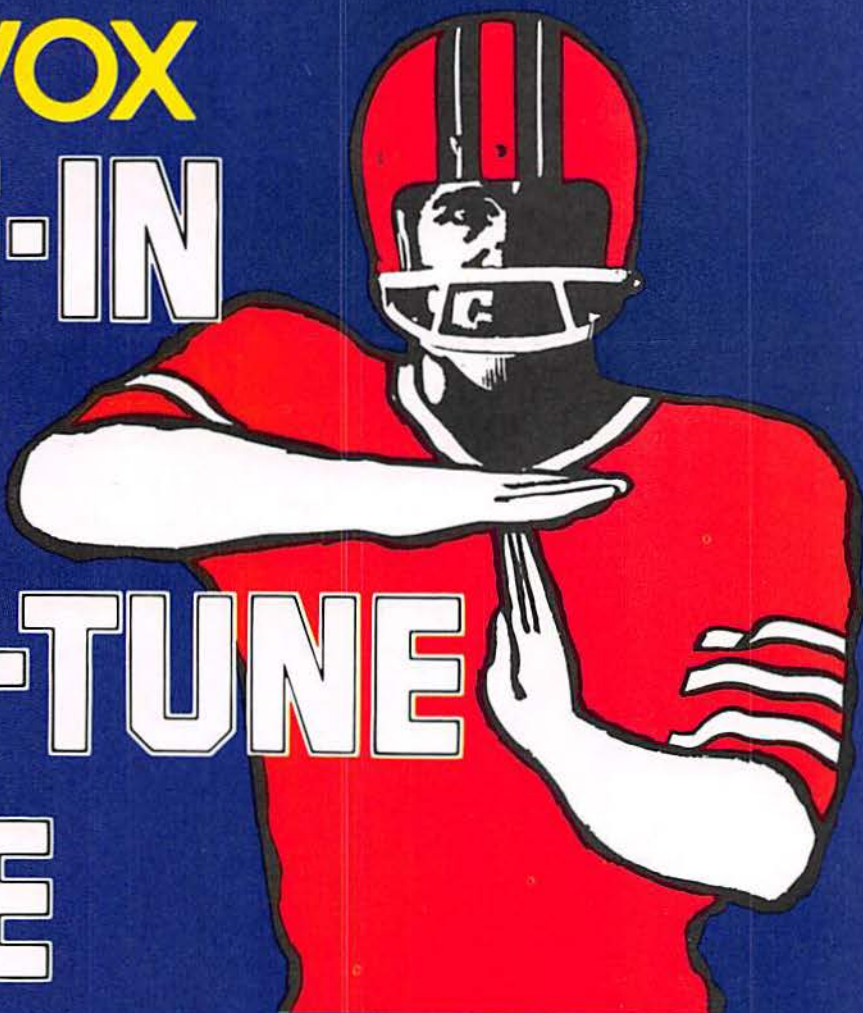
REFEREE	Earl R. Shostrom (Iowa)
UMPIRE	Harold Johnson (SEC)
LINESMAN	Frank Ellis (Denver)

LINE JUDGE	Henry Hair (SEC)
FIELD JUDGE	Joe Delany, Jr. (SEC)
BACK JUDGE	Dan W. Upson (Kansas St.)

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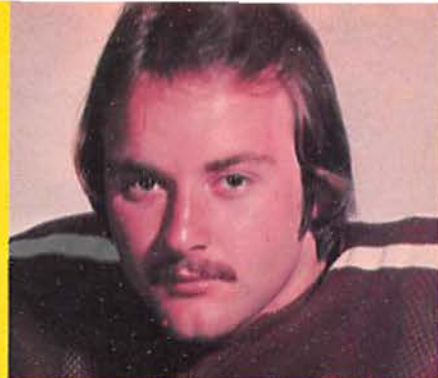
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# PUNTERS & PLACEKICKERS to watch in '77

by Arnie Burdick, Syracuse  
HERALD-JOURNAL



Texas A&M's Tony Franklin owns the two longest field goals in college history.

**W**hen Duffy Daugherty was coaching Michigan State, the "pineapple" of his eye one fall was a placekicker he dug up personally in Hawaii.

Dick Kenney could not only boot 'em straight and true, but he did it barefoot, too.

Watching Kenney work out on the Spartan campus one afternoon prompted Duffy to tell his trainer, "Make sure you keep his toenails trimmed—he's scratching up all the footballs."

It's a decade later now, and another bare-footed booter—

Texas A&M's Tony Franklin—was the leader of last year's crop of kickers who turned in a series of game-winning performances.

However, unlike Kenney's more traditional straight-ahead booting, the Aggie junior kicks 'em the new, side-saddle, soccer style. As a result, Coach Emory Ballard doesn't worry about Tony's toe nicking his pigskins.

Franklin, who made good on 17 of his 26 three-point attempts last fall, including Southwest Conference record boots of 64 and 65 yards against Baylor, started kicking barefoot in a peculiar way.

Seems as though the Fort Worth scholastic hero had hurt an ankle one night during a game and was soaking his foot in a bucket of water.

Soon, a field goal situation came up, and his coach hollered, "Franklin!"

There was no time for Tony to get his shoe on, so he just raced onto the field and booted the winning three-pointer anyway.

The same thing happened when he was a freshman in Aggieland. He was soaking a sore ankle again, got

the call, and "Boom"—"True-Toe Tony" did it again. Obviously his shoe has been excess baggage ever since.

Tony Franklin is just one of many outstanding placekickers who'll be returning to the collegiate gridirons this fall to practice their special art. And fellow Southwest Conference junior—Texas' Russ Erxleben, who averaged 46.6 yards from scrimmage with his 61 boots—is the top punter coming back to the wars that the nation's fans should keep their eyes on. The Longhorns' superstar is quite a placekicker, too.

More and more the college grid rooters are accepting the coaches' view point that kicking wins football games. Last year, for example, field goals were the difference in 108 major college games, second only to the 116 posted in NCAA competition the year before.

However, last fall's placekickers did set an NCAA major mark of 1,187 field goals, just nipping the 1,164 three-pointers tallied in '75.

Field goal kicking, of course, jumped sharply in 1959 when the NCAA Rules Committee widened the goalposts from 18 feet, 6 inches to their current span of 23 feet, 4. There were only 199 field goals made that year, almost 1,000 fewer than were scored last autumn. The wider posts, plus the considerably wider use of specialists under the more flexible substitution rules, has made for more and longer field goals.

Perhaps the most eye-popping of the boot statistics is the fact that last year's NCAA major field goal kickers made good on better than 50 per cent of their tries—1,187 out of 2,330. And their accuracy becomes even more incredible when it's realized that included in the

Russ Erxleben of Texas, the nation's top returning punter, is an excellent placekicker as well for the Longhorns.



# THE GREAT PLAYS ARE WORTH A SECOND LOOK.

Seeing Tony Dorsett again, cutting and slicing his way to the Heisman Trophy. Watching Rickie Bell turn the corner one more time and running for daylight. These are the kinds of great plays featured on the Fireman's Fund Flashbacks. And you'll see them during halftime on



all the ABC NCAA telecasts listed below.\*

Fireman's Fund brings you these highlights on behalf

of your local Independent Insurance Agents. They represent many fine insurance companies, including ours. Which makes them the ones to see to insure your home, car, life or business.

So sit back and take a second look at last season. With all the great plays, it's certainly worth it.

Saturday, Sept. 10  
Monday, Sept. 12  
Saturday, Sept. 17

Saturday, Sept. 24

Saturday, Oct. 1  
Saturday, Oct. 8  
Saturday, Oct. 15

Notre Dame at Pittsburgh  
UCLA at Houston  
Alabama at Nebraska  
Iowa State at Iowa  
Brown at Yale  
San Diego State at Arizona  
Oklahoma at Ohio State  
Maryland at Penn State  
Massachusetts at Harvard  
Brigham Young at Utah State  
To be announced  
To be announced  
Alabama at USC  
To be announced

Saturday, Oct. 22  
Saturday, Oct. 29  
Saturday, Nov. 5  
Saturday, Nov. 12  
Saturday, Nov. 19  
Friday, Nov. 25

Saturday, Nov. 26  
Saturday, Dec. 3  
Friday, Dec. 30  
Monday, Jan. 2

To be announced  
To be announced  
To be announced  
To be announced  
Ohio State at Michigan  
Nebraska at Oklahoma  
USC at UCLA  
To be announced  
Army/Navy  
Houston at Texas A&M  
Gator Bowl  
Sugar Bowl

\*Schedule may vary in your area. Check your local newspaper.

5 Additional regular season games—schedule and dates to be announced.

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# PUNTERS & PLACICKERS

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**ABOUT THE AUTHOR**—Arnie Burdick has been Executive Sports Editor of the Syracuse Herald-Journal since 1956. He is a past president of the Football Writers Association of America and for the past several years has been editor of the "Read-Easy" Football Rules for the NCAA. He is a graduate of Syracuse University where he served as Sports Information Director for a decade before joining the Herald-Journal.



**Steve Little of Arkansas punts for a 44.4-yard average, and has hit 34 of 59 FGs.**

misses are a number of lengthy attempts that in many instances are a coach's substitute for a punt.

The amazing thing about America's colorful kickers is that they come in all shapes and sizes ... From a variety of countries and backgrounds ... They're both freebie walk-ons and scholarship holders ... And they possess a curious mixture of previous sports competition and athletic background.

But to the man, they're completely dedicated to improving their techniques and production so that they can help their fellow teammates when they're called upon during a game crisis.

Some of the side-saddle stars coming back for more kicks this fall are Tulane's Ed Murray, a junior from Canada by way of Germany, who was a perfect 17 from the PAT line last fall, 10 of 17 as a field goal specialist; Virginia Tech's Paul (Chile Bean) Engle, who grew up as a volleyball and tennis specialist, but discovered kicking when 14; Dartmouth's Nick Lowery, who's made all 35 of his PAT's, plus a 52-yard field goal, second longest in Green history.

There are a couple of other colorful aspects to the Lowery story. As a relief pitcher for the Dartmouth baseball team, when former major leaguer and Green coach Tony Lupien calls Nick from the bullpen, instead of using an arm wave, he identifies Lowery with a side-saddle kick motion.

Another Easterner who packs a terrific punch with his side-saddle delivery is Syracuse's Dave Jacobs, most productive and longest field goal kicker in Orange history. The 141-pound junior, known affectionately as "Lil' Dave," owns three stadium records—Syracuse (58 as a frosh and perhaps the longest ever kicked by a freshman), Pitt (55) and Iowa (52). He was also perfect (19 x 19) from the PAT line last fall.

Soccer-stylists can thread 'em through left-footed, too, à la Boston College's Tim Moorman, a little guy with a 40-plus range.

Some other soccer-stylists who bear watching are North Carolina State's Jay Sherrill, who missed only one PAT in 24, booted a 52-yarder to beat Indiana, and hit 25 of his 40 kickoffs into the end zone; Oklahoma's Uwe von Schamann, a native of Germany who grew up in Ft. Worth, Tex., and who's been very straight and true kicking in the 50-yard range. Uwe's longest is 54 yards against Colorado. He's got power, and his fellow Sooners say that "when he kicks, you can hear his leg go 'swoosh'."

Other exceptional side-saddlists are Iowa State's Scott Kollman, whose boyhood hero was Kansas City Chief Jan

Stenerud, whom he tried to mimic; Citadel's Paul Tanguay, who'll still be trying for more school records even though he'll be in graduate school; and Arkansas' Steve Little.

The latter, who earned the Coaches' All-America first team honors last fall, just could be the best all-around kicker in the college game. Steve does everything, kicking off over the end line 82 per cent of the time, averaging 44.4 per cent with his sky-hook punts and hitting a career figure of 34 x 59 fielders and 84 x 93 with his soccer-style PAT's. He hit four three-pointers of 50 or more yards last year.

Another crack all-around booter is Colgate's Jerry Andrewlavage, a powerfully-built 195-pounder, who does all of his placement work in the old-fashioned style. His field goal work was the difference in three games, hitting 12 of 23. He also averaged 38 yards from scrimmage with his punts.

A couple of straight-ahead artists—West Virginia's Bill McKenzie and Bowling Green's Robin Yocum—do their thing with a special shoe with a tied-up toe. McKenzie, an engineering student, can hit 'em up to 45 yards, and it was his 38-yarder that knocked off Pitt in '75. Yocum, a walk-on like McKenzie, has a 47-yarder to his credit. LSU's Mike Conway ties up his shoe in similar fashion to get a better angle.

Other traditionalists who'll be in the spotlight again are Tennessee's Jim Gaylor, who kicks with his shoe off every now and again when things aren't breaking right; Kent State's Paul Marchese, who's overcome a wave of tragedy in his young life; Temple's Wes Sornisky, who's helped post an NCAA record for consecutive successful PAT's; North Carolina's Tom Biddle, who has a mental block against booting a brand-new pigskin; Tulsa's Steve Cox, who hit 4 for 8 outside the 40, including a 49-yarder for a school record; and Illinois State's Joel (The Toe) Pohlod, who clicked on four FG's vs. Villanova for a 19-17 upset win.

Notre Dame's Dave Reeve will be back for a big senior campaign and a shot at more Irish records, most of which he already owns. Another cut out of the same cloth is Arizona's Lee Pistor, who's hit 35 field goals and 200 points, being accurate from 50 yards out. A Cal-Berkeley senior—Jim Breech—hit on 16 x 24 and should have a big year, too.

Another fine all-around booter is Wake Forest's Bob Hely, who turned down a baseball draft by the Milwaukee

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*Clyde Walker, Kansas*



*John Jermier, Kansas State*

# Big 8 Athletic Directors

• **EDDIE CROWDER**, University of Colorado. It was in 1963 that Eddie Crowder, a youthful 31 years old at the time, was head football coach at the University of Colorado. Beset by NCAA penalties for recruiting violations, the football program was at a low ebb.



*Eddie Crowder, Colorado.*

Crowder had prepared for the challenge by serving the 1956 season as an assistant under Earl Blaik at Army, and as an assistant under Bud Wilkinson at Oklahoma from 1957 through 1962. A native of Muskogee, Okla., Crowder had attained All-America honors as a quarterback for the Sooners in 1952.

Crowder became Director of Athletics in 1965 and in December, 1973, resigned as head coach after 11 seasons, with a 67-42-2 record and five bowl appearances in his last six seasons. Under his coaching and directorship, the Colorado athletic program now ranks among the best in the country.

• **LOU McCULLOUGH**, Iowa State University. Lou McCullough is in his

seventh year as director of athletics at Iowa State University with a goal of continuing the progress that has marked the Cyclone program since his return to the school in 1971.

McCullough has a solid background for his position. He has seen athletics from the eyes of the athlete, as he was a high school and collegiate star, and he enjoyed a successful coaching career that began on the high school level and progressed to assignments with five colleges and universities in four athletic conferences.

As an undergraduate he earned letters in football, basketball, track, baseball, and tennis, graduating from Wofford College. He earned a master's degree in 1951 from Columbia University.

He joined the football staff at Wofford in 1949 and remained there until moving to the University of Wyoming in 1953. He stayed there until accepting a position with the University of Indiana in 1957.



*Lou McCullough, Iowa State*

In 1958 McCullough became a part of Head Coach Clay Stapleton's staff at Iowa State, and he served as the No. 1 assistant until 1963.

McCullough made his final coaching move in 1963 when he joined forces with Ohio State.

• **CLYDE WALKER**, University of Kansas. Clyde Walker became the University of Kansas' sixth athletic director July 10, 1973, and has wasted little time in insuring that the KU athletic program remains among the best in the nation.

Walker, 47, a native of Poplar Branch, N.C., was an outstanding three-sport star in high school at Chesapeake, Va. where he attained All-American honors in baseball. He attended junior college in Mars Hill, N.C., obtained a B.A. at Catawba (N.C.) College, and a master's degree in physical education from the University of North Carolina.

He joined the University of North Carolina athletic staff in 1967 and served as the head football recruiter and administrative assistant to Bill Dooley. On July 1, 1972, he was named assistant athletic director, a position he held until his appointment at Kansas.

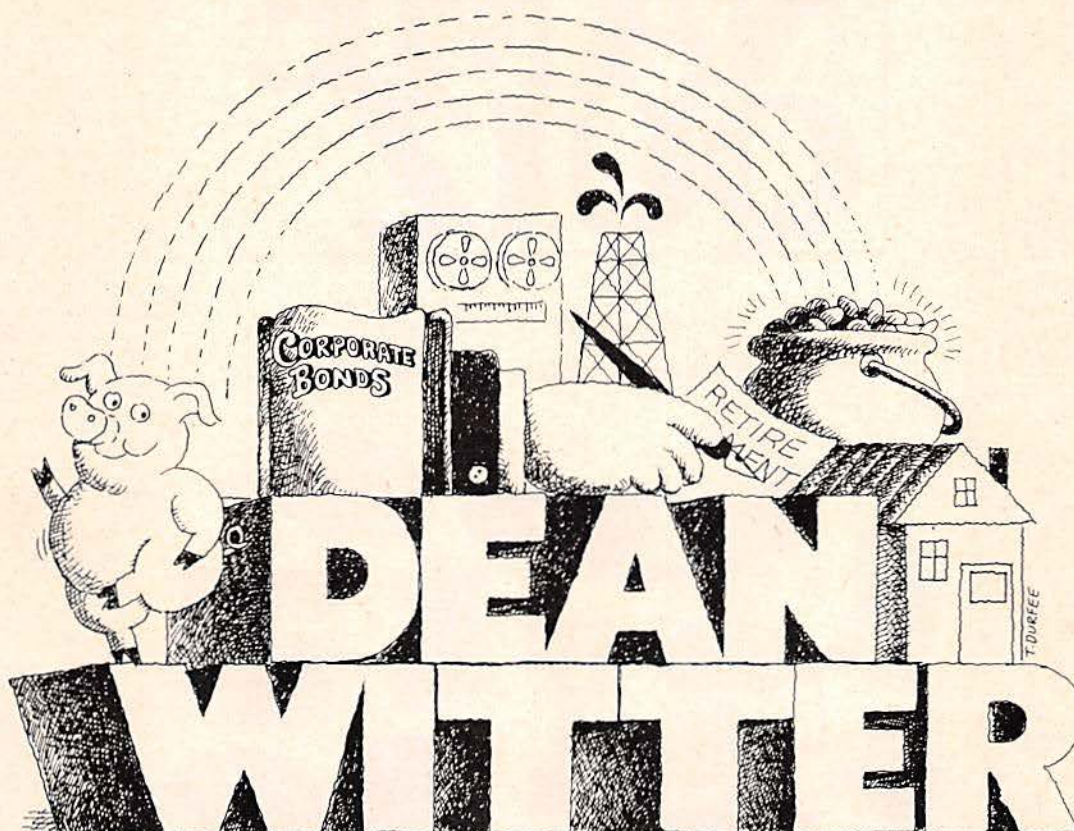
• **JOHN "JERSEY" JERMIER**, Kansas State. Jersey Jermier, 44-year-old Charles City, Iowa native, became Kansas State's first athletic director under the new format (which has merged the men's and women's athletic departments into one operating unit) in March of 1976.

Prior to Kansas State, Jermier had served three years at the University of Iowa as assistant athletic director in charge of fund-raising, administrative assistant, and head of the Hawkeyes' athletic-public relations program.

From 1971 until 1973 he was an assistant athletic director at Iowa State. continued on 29t



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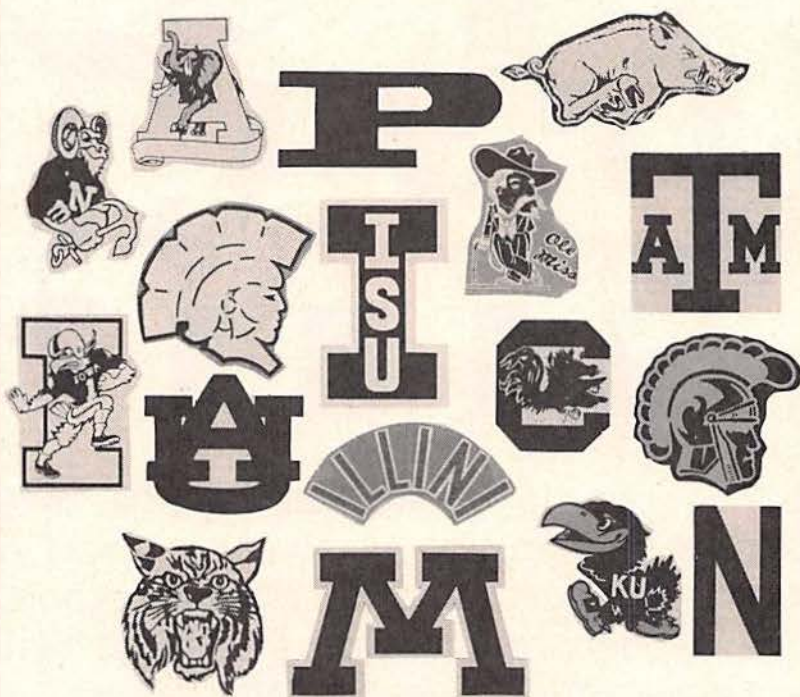
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16. Illinois
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18. Air Force Academy
19. South Dakota
20. TCU
21. Houston
22. Utah State
23. Syracuse
24. Massachusetts
25. South Carolina
26. Duke
27. Richmond
28. Delaware
29. Arkansas
30. Boston College
31. Rutgers
32. North Texas State
33. California
34. Boise State
35. San Jose State
36. Texas A&I
37. Oregon State
38. VMI
39. Minnesota
40. Virginia Tech
41. Oklahoma State
42. Colorado
43. Oklahoma
44. Purdue
45. Pittsburgh
46. Tulane
47. Georgia Tech
48. Nebraska
49. USC
50. Wichita State

# NICK-NAME QUIZ

MATCH THE SCHOOLS  
WITH THEIR NICKNAMES



## GRADE YOURSELF

- 45-50 Genius and deserving of hall of fame nomination.
- 38-44 Expert with qualifications for advanced course in the art of football watching.
- 30-37 Satisfactory, but in need of more coaching.
- 20-29 Try watching more of the game and less of the cheerleading.
- 0-19 Welcome to your first football game.

- A Tigers  
B Sun Devils  
C Spartans  
D Golden Hurricanes  
E Bulldogs  
F Cowboys  
G Trojans  
H Cardinals  
I Cornhuskers  
J Hawkeyes  
K Rockets  
L Golden Eagles  
M Wildcats  
N Yellowjackets  
O Gators  
P Huskies  
Q Bruins  
R Green Wave  
S Coyotes  
T Panthers  
U Gamecocks  
V Boilermakers  
W Spiders  
X Sooners  
Y Aggies  
Z Horned Frogs  
AA Buffaloes  
BB Eagles  
CC Broncos  
DD Shockers  
EE Javelinas  
FF Bears  
GG Mean Green  
HH Fightin' Blue Hens  
II Razorbacks  
JJ Scarlet Knights  
KK Gobblers  
LL Gophers  
MM Keydets  
NN Beavers  
OO Falcons  
PP Blue Devils  
QQ Orangemen  
RR Ducks  
SS Cougars  
TT War Eagles  
UU Illini  
VV Bearcats  
WW Minutemen  
XX Wolverines

ANSWERS:

1-XX, 2-L, 3-O, 4-M, 5-P, 6-R, 7-Q, 8-B, 9-D, 10-TT, 11-A, 12-H, 13-VV, 14-E, 15-J, 16-UU, 17-K, 18-OO, 19-S, 20-Z, 21-SS, 22-Y, 23-QQ, 24-WW, 25-U, 26-PP, 27-W, 28-HH, 29-II, 30-BB, 31-JJ, 32-GG, 33-FF, 34-CC, 35-C, 36-EE, 37-NN, 38-MM, 39-LL, 40-KK, 41-F, 42-AA, 43-X, 44-V, 45-T, 46-R, 47-N, 48-I, 49-G, 50-DD.





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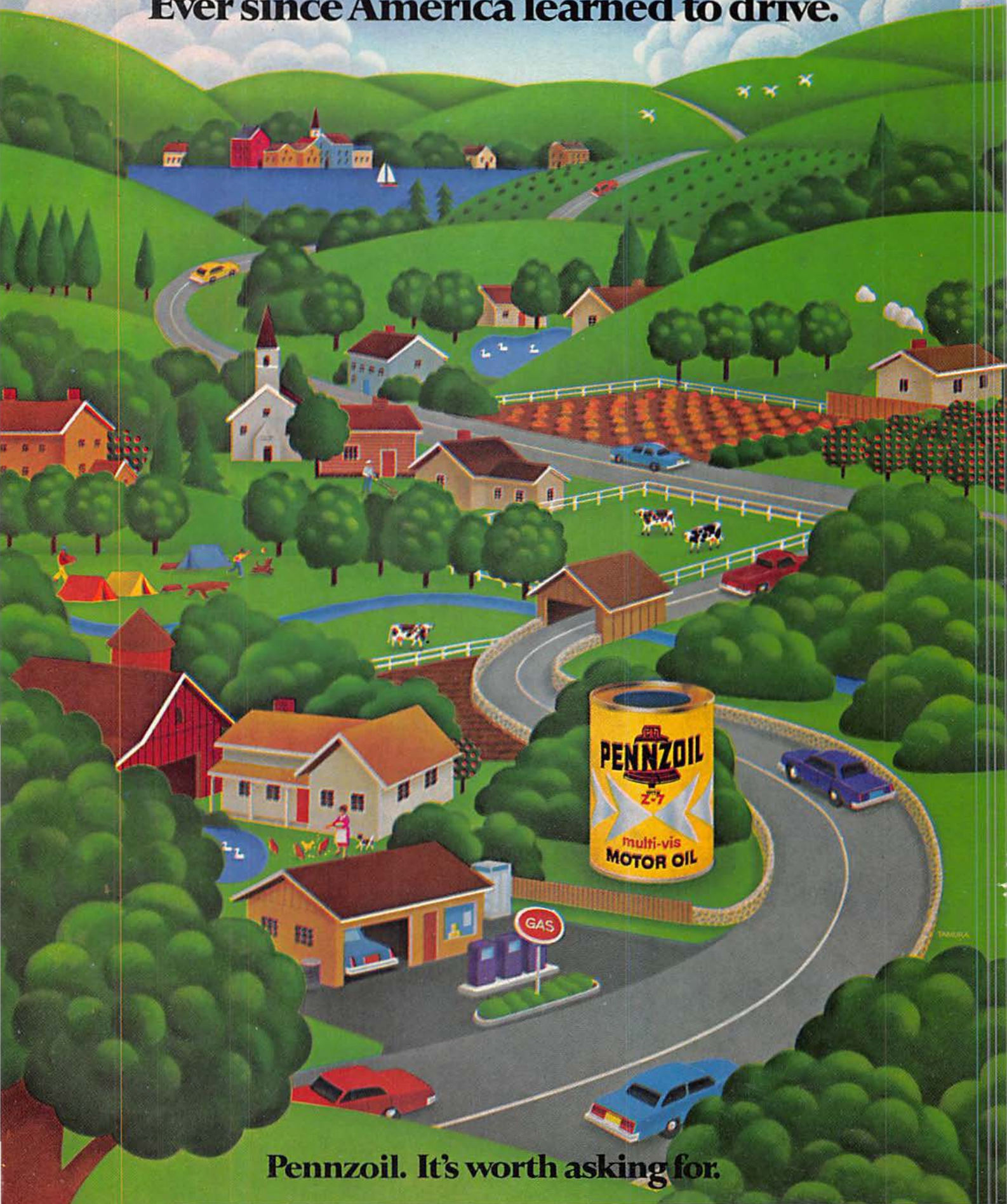
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# THE GAME IS WON IN THE PITS

by Glenn Dickey, San Francisco CHRONICLE

Growing up in Minnesota in the late '30s and early '40s gave me, in addition to a permanent case of frostbite, a sense of the importance of linemen in a football game.

In those days, the name of Minnesota in college football was associated with brawn, and most of that was in the line. Bernie Bierman, the great Gopher coach, had a fine appreciation of muscle. He used to tell a story at banquets about his recruiting technique. He would go scouting through the farmlands of Minnesota until he found a likely looking specimen. He would then ask the young man the way to the next town. If the young man pointed with his finger, Bierman went on his way. If he picked up the plow to point, Bierman recruited him.

Bierman knew what he was doing. With outstanding linemen and only occasionally a great back—like the redoubtable Bruce Smith, a Heisman Trophy winner in 1942—he had consistently good teams. He recognized the elementary truth of football: Games are won—and lost—in the line.

If anything, coaches recognize this more than ever. "I see it all the time in the all-star games," says a Big Eight coach. "Coaches used to just dump their biggest and slowest players in the line. Now, they put their best athletes there, and they build the team from the line."

That makes sense. Coaches will tell you, for instance, that it is important to have a good player at every position in the offensive line, because a weak lineman cannot be hidden; the defense will use him as a wedge to stop the entire offense. Similarly, a weak link in the defensive line can force a breakdown in the entire line and, by extension, the entire defense.

The need for an effective offensive line is one of the important reasons for the popularity of the run-oriented Veer and Wishbone offenses. "You see a lot of the Wishbone and the Veer," says a Southwestern Conference coach, "because you can keep the offensive line schemes fairly simple in these offenses. They keep mistakes to a minimum. You get your linemen in a four-point stance with their weight forward and have them fire out at a specific target and at a specific angle. You don't have to worry about a lot of combination blocking or fancy blocks, and it's easier to dominate the line of scrimmage. And, dominating the line of scrimmage is what wins football games."

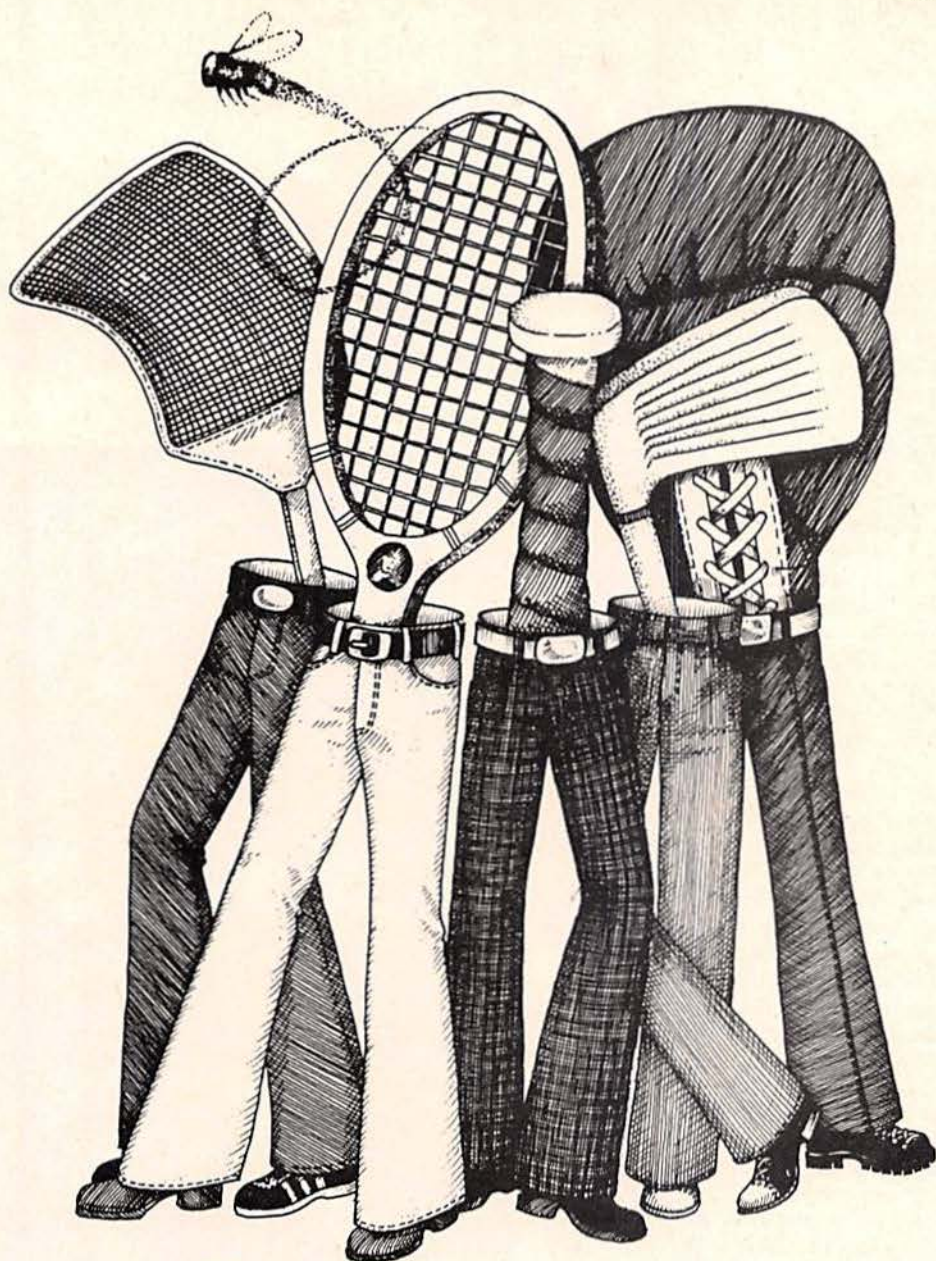
Conversely, the team that relies too heavily on passing seldom does well because it puts too much pressure on its offensive line. "A quarterback is only as

continued on 27t



Coaches nowadays put their best athletes in the line and build the team from there.





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good as his protection," says a Pacific-8 coach. "You can have the best quarterback in the world, but he can't do you any good if he's flat on his back. I don't think there's been any successful team in the last 20 years which has thrown the ball more than 30 times a game. If you throw the ball that much, your offensive line breaks down."

And the best teams of all are those which have the best offensive linemen, the kind who can play any kind of game. USC is one example because the Trojan offensive linemen are usually big enough to pass block effectively and quick enough to lead sweeps to the outside. It is no coincidence that the Trojans have done well both in conference play and in the Rose Bowl, where they have faced Ohio State and Michigan teams which have had limited offenses.

Defensively, linemen are again the key. "Historically," says a Big Ten coach, "you win with defense. There have been a lot of different offenses which have been successful, but all those teams have had strong defenses."

"Defense always starts with the defensive lines. If you can control the line of scrimmage, it enables linebackers to pursue and make tackles on the outside. Basically, you want to force a team to throw, and then the line has to be able to put pressure on a passer so your linebackers and defensive backs can play effective defense. Nobody can play defense one-on-one if the passer has time to throw."

The predominance of the run-oriented offenses has made a change in the type of defensive linemen. "Pursuit is so important now," says a Southeastern Conference coach. "You have to be able to get down that line quickly. Alabama, for instance, has had a lot of linemen who weren't considered for pro ball because they're only about 210 pounds, but they can run like heck."

Speed is probably the most important difference between defensive linemen of the '30s, say, and now. "In the old days," says an Eastern coach, "a guy used to slug people in the mouth and make tackles in a telephone booth. Big, physical people used to be the norm. Now, coaches are looking for speed and movement and mobility on defense, and they're converting high school running backs to linemen."

An example from the previous decade is Bobby Bell, a high school quarterback who became a defensive lineman for Minnesota and won the Outland Trophy as the best interior lineman in 1962.

An example from just last year is Jeff

Barnes, a defensive lineman for Cal. At 225, Barnes will probably have to play linebacker in the pros, but he was big enough and—more important—fast enough to be a very effective college lineman. He was timed in 4.5 for the 40 before an all-star game in Pontiac, Michigan after the 1976 season, which was as fast as anybody on either team. A running back trying to outrun Barnes is overmatched.

Ironically, for all their importance, linemen are the forgotten men of college football. Football is built on a star system, and linemen are not the stars. The television camera follows the ball and so do fans at a game, which means that they watch the quarterback, running backs and receivers.

Ray Willsey and John Ralston, then the Cal and Stanford coaches, to ask them which offensive linemen had impressed them. They couldn't come up with any additional names, and so I picked a couple of linemen out of press books, not knowing at all what kind of season they had had or, indeed, if they had even played.

When fans think of linemen at all, they think of them in terms of big, dumb brutes. All the jokes about players taking basket weaving 1A revolve around linemen. If that stereotype was ever true, it is certainly not true now. The smartest football players I have known were college linemen, from Michigan, Washington, Nebraska and USC.

Linemen, in fact, must not only be



"Dominating the line of scrimmage is what wins football games."

It is no coincidence that the figure on top of the Heisman Memorial Trophy, supposedly awarded to the best college football player every year, is carrying the ball. No linemen need apply.

The Heisman Trophy was first awarded in 1935. Eleven years later, the Football Writers' Association created the Outland Trophy. Theoretically, an interior lineman could win both awards, but that will never happen. Only two linemen, ends Larry Kelley (1936) and Leon Hart (1949), have won the Heisman, and they were honored more for their pass catching and running ability than for their line play.

Only coaches recognize linemen, and sometimes even the coaches don't. In 1966, I was one of the Associated Press's board of football experts, picking the top ten each week and All-American and All-Pacific Coast teams. When I came to the second team All-Coast, I was short a couple of offensive linemen, so I called

smart but disciplined. A running back often operates on instinct, heading for a hole that he senses without thinking about it, but linemen cannot play that way.

An offensive lineman must study the game films and work over and over on technique so he knows exactly what to do, because he cannot afford a mistake. A defensive lineman must be able to recognize when to use strength, when to use speed and when to rely on agility, depending on the situation. It is not a position for stupid players.

Yet, linemen take their public slights philosophically and even joke about it. "We have to be crazy," the aforementioned Michigan lineman told me one time, "to go out there for 60 minutes and beat on each other—and enjoy it."

But, of course, they have one big consolation. They know they are playing where the game is won. ●



# DO-IT-YOURSELF STATS N' FACTS



1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19

## RUSHING

No./Name (Use cumulative yardage, circle scoring plays)


## PASSING

No./Name (Use cumulative yardage for completions; — for incomplete; x for interceptions)


## RECEIVING

No./Name (Use cumulative yardage, circle scoring plays)


1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19

## RUSHING

No./Name (Use cumulative yardage, circle scoring plays)


## PASSING

No./Name (Use cumulative yardage for completions; — for incomplete; x for interceptions)


## RECEIVING

No./Name (Use cumulative yardage, circle scoring plays)


Every football fan knows that the score doesn't always give a good picture of a game. A few statistics, like those that can be kept on this page can make the picture clearer, show what the individual stars contribute and help to win post-game "debates." Besides, it can be fun to second guess the official scorers whose statistics will appear in tomorrow's papers. But before you start, here are some pointers on being a statistician:

1. Keep cumulative totals to be informed "up to the minute" and to simplify your figuring of team totals. Example: Jones gains 3, 6, 9, 2 yards and you write 3, 9, 18, 20 on his line.

2. On plays involving penalties measured from the point of the foul, credit the rusher or pass receiver with yardage only to the point of the infraction.

3. Charge gains and losses on fumbles to the player who, in your judgment, contributed most to the error.

4. Don't score two-point conversion attempts after touchdowns as rushing or passing plays.



# Big 8 Athletic Directors

continued from 20t



**Mel Sheehan, Missouri**

tant football coach at Iowa. Jermier spent previous assistant coaching stints at Colorado State (1969-71) and Coe College (1960-61), plus seasons (1962-69) as head coach at Wayne State.

He was an all-conference footballer at Coe College, playing fullback, guard and linebacker, and won four letters in baseball there. He received his bachelor's degree from Coe in 1959, and his M.A. from the University of Iowa in 1964.

• **MEL SHEEHAN**, University of Missouri. When Mel Sheehan returned to his alma mater to become director of athletics on July 1, 1972, he brought with him a solid background of 18 years in administration work and ample experience in athletics as a player and coach.

An all-conference end at Missouri in 1947 and 1948, he led the team in pass receiving both years and in 1948 was named to the All-American second team and selected to play in the 1949 College All-Star game. In track, he twice won the conference discus title and was a two-year All-American.

A 1949 Missouri graduate, Sheehan earned his master's degree at Missouri the following year and received a Ph.D. degree from St. Louis University in 1968.

• **BOB DEVANEY**, University of Nebraska. The University of Nebraska became a virtual dynasty in college football during the 11-year head coaching tenure of Bob Devaney, and the legendary headmaster is now applying those same winning ideas toward supervision of the entire Cornhusker athletic program.

Thanks to Devaney's inspiration and leadership during the past 14 years, Nebraska has one of the finest athletic plants in the nation, and in 1975 the Huskers won Big 8 titles in football and gymnastics.

His latest venture resulted in the NU Sports Complex, the Huskers' multi-purpose sports building.



**Bob Devaney, Nebraska**

Opened in 1976, the facility has a 15,000-seat basketball arena, an indoor track, swimming and diving pools, along with facilities for gymnastics, wrestling and women's sports.

From 1962 to 1972, Devaney's winning percentage enabled him to be the nation's winningest coach. He wound up with three straight Orange Bowl wins to go with a record of nine bowl trips in 11 years, eight Big 8 titles, two national championships and numerous Coach of the Year honors. Twice his teams won four straight titles (1963-1966 and 1969-1972).

In his final season at the Husker helm, Devaney led his charges to a 9-2-1 record, including a 40-6 win over Notre Dame in the Orange Bowl. Bob's 136-30-7 lifetime record for an .806 winning percentage led the nation's active coaches.

• **WADE WALKER**, University of Oklahoma. A former Sooner All-American, Wade Walker returned to his alma mater as athletic director on July 1, 1971.

From the time he completed his four-year playing career as a tackle for the Sooners in 1949 until his return, Walker was an assistant coach at North

Carolina State, an assistant coach at Texas Tech, an assistant coach under Darrell Royal at Mississippi State (1954), head coach at Mississippi State (1954-1961) and athletic director at Mississippi State (1959-66).

The 53-year-old Gastonia, N.C. native was co-captain of the 1947 and 1948 OU teams and is a member of the all-time all-Sugar Bowl team following his performance in 1949, when the Sooners defeated North Carolina, 14-6.

• **FLOYD GASS**, Oklahoma State Univer-



**Floyd Gass, Oklahoma State**

sity. Since Floyd Gass became Oklahoma State's athletic director July 1, 1970, OSU has experienced remarkable progress in athletics. The refurbishing and enlarging of the football stadium, which now seats 51,000, and the installation of an artificial surface are among the more visible strides.

A graduate of Hominy (Okla.) High School and Oklahoma State, Gass received his master's degree from East Texas State in 1957. He became head coach at Oklahoma State in 1969 and in his first of three seasons at the OSU helm was named Big 8 Coach of the Year.

He previously coached at Austin College, compiling a 48-28 record, and also served as athletic director. ●



**Wade Walker, Oklahoma**



# Glossary Of Football Terms

by Herb Michelson, Sacramento BEE

**F**rom season to season, football updates itself to keep pace with mores, styles, trends, and coffee prices. As the game itself changes, so does its language. So that you will have an easier time following your team this season, here is an updated glossary of common football terms with their now-contemporaneous definitions:

**ALABAMA:** Any team appearing in any post-season Bowl game.

**ALTERNATE RECEIVER:** The head coach's Princess phone.

**ARMTIME:** The number of split seconds it takes a quarterback to raise his arm into the passing position. Blocking assignments in the offensive line are now totally based on Armtime.

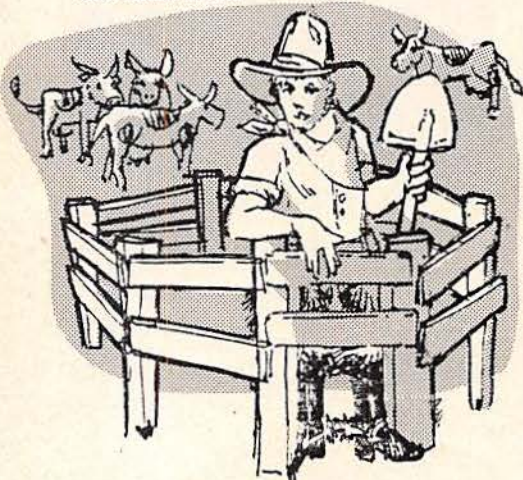
**ASTERISK:** The uniform number worn by ineligible receivers who fail to maintain a passing average in their major.

**BLITZ:** The shampoo used by one of Charlie's Angels.

**CADENCE:** An audibilization of a group of numbers distinguishable only to the opposing team. (There is a variation used by some conservative coaches called a quick cadence; it goes, "1-2-3-4-5-6-7-8-9, here I come, ready or not.")

**CONTRATEMP:** A fake reverse.

**CRACKBACK BLOCK:** Something that hurts a lot.



**DEFENSE:** What de cowboys build on de ranch.

**ELECT TO RECEIVE:** This is accomplished by flipping a coin and, if you call it right, entering the New Hampshire Primary. Should it be snowing there, it's wiser to kick.

**FAIR CATCH:** Any ball caught which is not unfair.



**FREE SAFETY:** A defensive backfield player not on scholarship.

**GROUNDGAME:** Jacks. Or marbles. Or mumbly-peg. (During a night game on AstroTurf, you're on your own.)

**HALFBACK:** Under current rules, extinct. Those who used to be halfbacks are now either running backs or tailbacks or blocking backs. One conference recently attempted to re-install the halfback rule but voted it down 7-1 when athletic directors suggested the fans would not understand the term.

**HOLD THAT LINE:** The continuing fight against inflation.

**HOOTENANNY:** Booring your grandmother on Alumnae Day.

**I-FORMATION:** An electric sign over the window in the campus library in which the "N" bulb has burned out.

**INSTANT REPLAY:** Filler material between commercials. (Not to be confused with a "honey shot," which is filler material used between instant replays. Also not to be confused with a "highlight film," extinct at schools with an 0-11 record.)

**JITTERBUG:** A maneuver used by defensive linemen at discos.

**KRACKBACK BLOCK:** A painful ploy by an asterisked player.

**LATERAL:** Used by several teams as a preparatory measure in teaching its quarterbacks how to throw the football. By their senior year, they are taught the so-called "straight-ahead" pass.

**LIKE, YOU KNOW:** The first words used by a player when addressing any member of the press in response to a question.

**LONG PASS:** A sabbatical leave.

**LOOK-IN:** Acceptable if no one's around. Otherwise, it's safer to use a look-out.

**MOTION:** Archaic. Performed only by halfbacks.

**MOTIVATION:** Fear of losing a scholarship.

**OFF TACKLE:** Flaky lineman.

**PADS:** Preferred by some to stick, roll-on, or spray.

**PREVENT DEFENSE:** When de cowboys are lazy and don't feel like working, dey burn all de construction materials on de ranch.

**QUARTERBACK:** What you get on a Saturday afternoon in exchange for two dimes and a nickel.



**REVERSE:** Selling point of a quality down jacket.

**SPLIT END:** Best eliminated by using a decent hair conditioner.

**STUTTER:** A Georgia synonym for ignition, as in, "Put the key in the stutter and let's go to that drive-in in Americus."

**TIGHT END:** The result of using too much conditioner.

**UNK:** The sound made by a crackback block.



**WISHBONE:** Coveted trophy given to the winner of any game played by two Turkeys. (And not necessarily on Thanksgiving Day.)

**YOUNG MEN:** What a coach makes men out of.

**ZONE:** Usually, from 10 a.m. to 4 p.m. on weekdays, unless there's a spot in the faculty lot.

**ZONKED:** Pre-game strategy evoked by tailgating fans. Also apt at the conclusion of football glossaries.



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## PUNTERS

continued from 19t

Brewers to attend college. Bob hit 9 x 19 field goals, a school mark, last fall. He also does the punting and could quarterback some this Autumn.

Punters may not be as headline-making as placekickers, but their toeing wins plenty of football games, too. A real good returnee is Notre Dame's Joe Restic, son of the Harvard head coach, who averaged 41.7 with his boots last fall. Junior Kenny Caldwell of the Citadel has averaged 41.3 and 41.9 his first two campaigns. Virginia Tech's George Roberts, a senior, averaged a Gobbler record of 41.5 yards on 68 punts.

Perhaps the most exciting punter is North Carolina State's Johnny Evans who leads the Wolfpack offense from his quarterback post, then manages to drop back and handle the punting chores, averaging an amazing 46.1 yards last season. That was just back of Texas' superfoot Russ Erxleben, who averaged 46.6, and did the placekicking, too.

Erxleben began kicking when he was only nine. His city, Sequin, Tex., had no soccer, so Russ became an abnormal, normal kicker, forgetting all of his mod straight-ahead business. In practice daily, he tries to get in 30 placekicks and 30 punts. Russ says that if he kicks more than that, he's soon bothered by shin splints. As a youngster, he also went to the national semi-finals of Punt, Pass and Kick.

Another crack Southwestern Conference punter is SMU's Ken Rosenthal, with a better than 43 average, while Ball State's Mark O'Connell took over the school's punting record last fall though only a frosh. Another frosh last year—Syracuse's Jim Goodwill—gets tremendous leg whip, due to his lean, 6'5" frame. Jim's dad used to play for the old Cleveland Rams. Another fine returnee is UCLA's Frank Corral, who averaged a big 44.6 with his 42 punts as a junior last fall.

Another super all-around athlete is Colorado State's Mike Deutsch, who almost lost a leg following a truck smashup. But Mike came back to play quarterback, defense and really boot the ball—46.1 average with his 68 punts.

Those are just some of the many fine kickers who'll be flocking back to the major campus gridirons this fall. And the best bet is that they'll be joined—and yes, even surpassed—by a good many rookies who haven't even made their first official varsity boot yet. Every fall, they always are, as a batch of unsung youngsters kick their way into the headlines. ●



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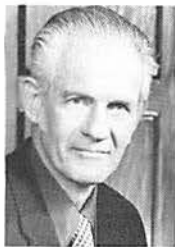
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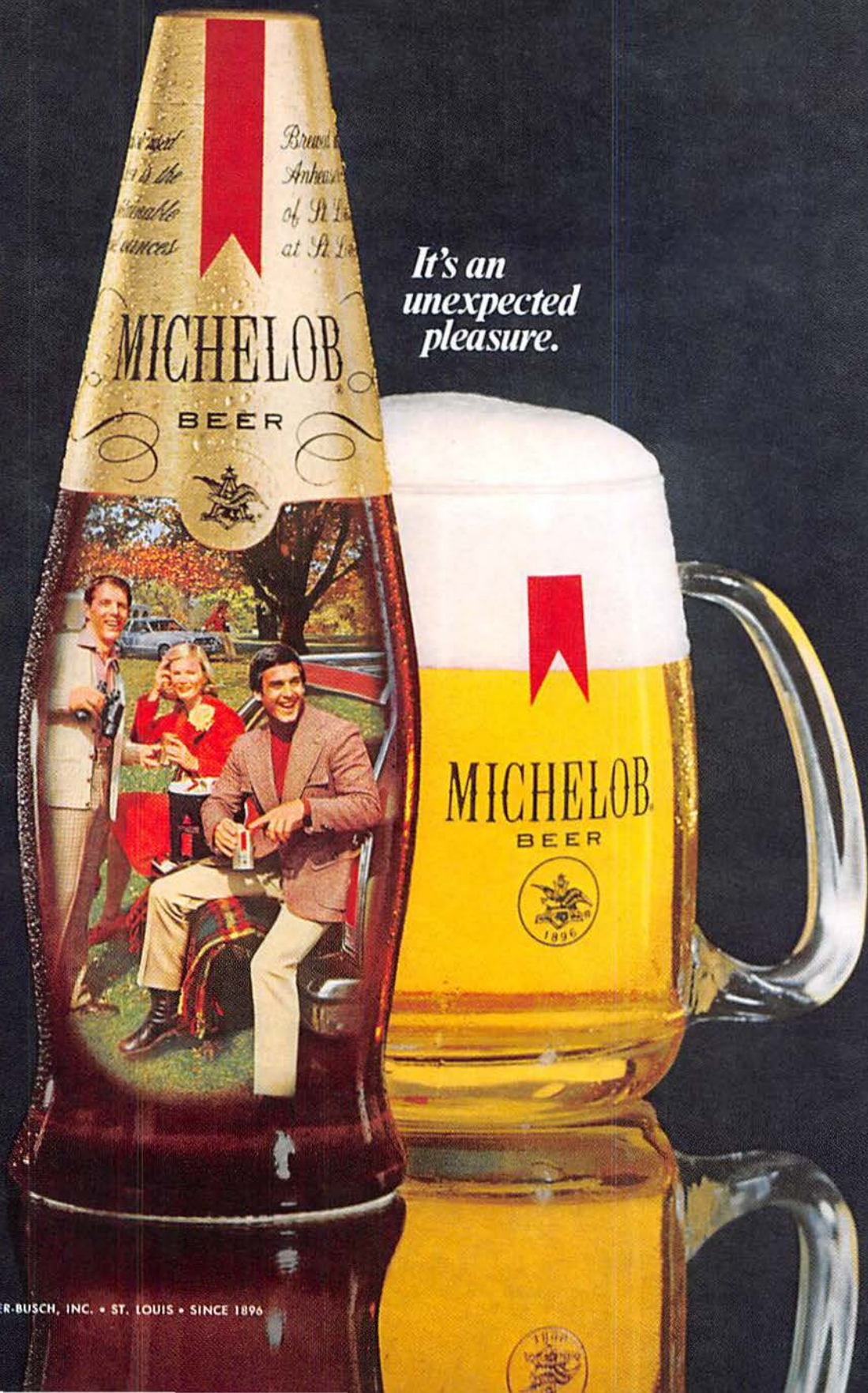
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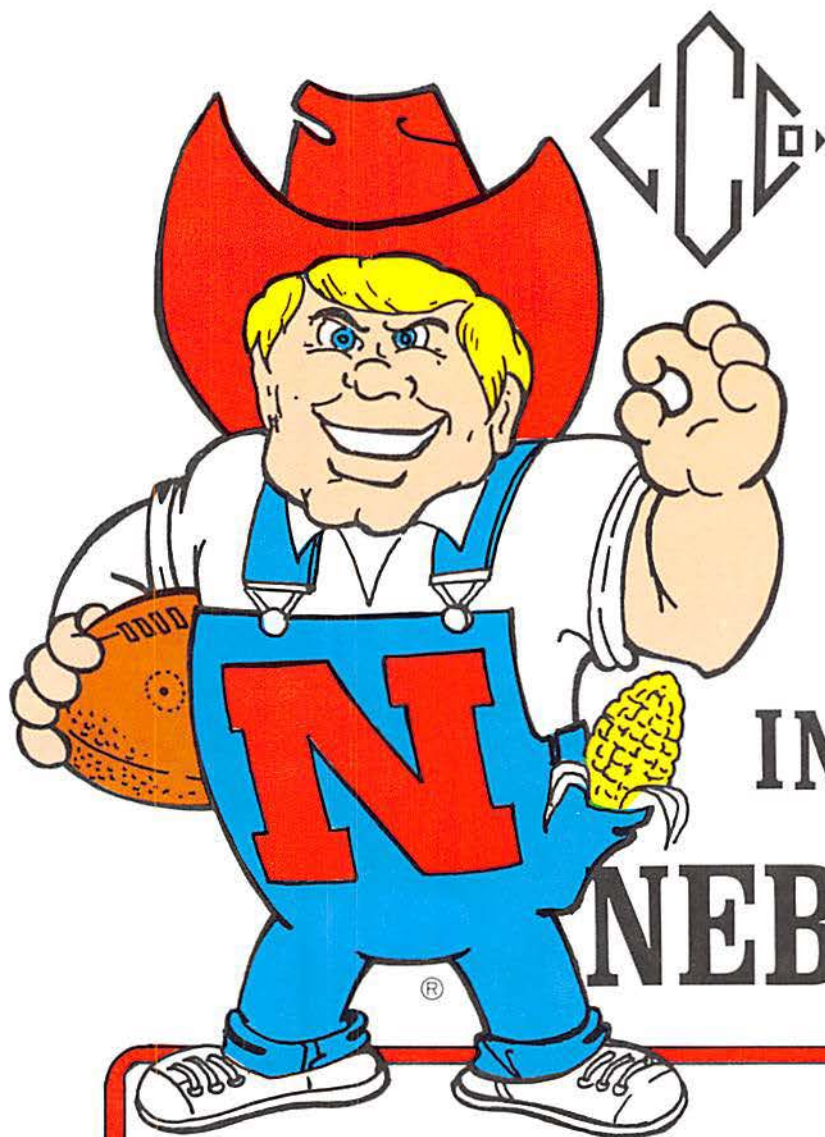
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# 1977 University of Alabama Football Roster

No.	Player	Pos.	Ht.	Wt.	Class	Hometown
34	*Allman, Phil	DB	6-2	185	Jr.	Birmingham, AL
81	Aydelette, Buddy	OT	6-5	218	So.	Mobile, AL
32	*Bolton, Bruce	SE	5-11½	170	Jr.	Memphis, TN
76	Bradford, Jim	OG	6-2	235	Sr.	Montgomery, AL
70	Brock, Mike	OT	6-3	228	So.	Montgomery, AL
63	*Bunch, Jim	OT	6-1½	233	So.	Mechanicsville, VA
56	*Callaway, Neil	OT	6-0	215	Sr.	Macon, GA
20	**Cavan, Pete	RB	6-0	175	Sr.	Thomaston, GA
3	Chapman, Roger	PK	6-2	215	Sr.	Hartselle, AL
31	Coleman, David	DB	6-1	188	So.	Anaheim, CA
95	*Collins, Danny	DE	6-1	205	Sr.	Birmingham, AL
40	**Crow, John	RB	5-11	188	Sr.	Tuscaloosa, AL
78	**Cryder, Bob	OG	6-5	270	Sr.	O'Fallon Township, IL
38	**Davis, Johnny	FB	6-1	227	Sr.	Montgomery, AL
90	Davis, William	DT	6-4	260	So.	Fort Deposit, AL
46	English, Mike	RB	6-0	200	Fr.	Oxford, AL
44	*Faust, Donnie	FB	6-0	210	Sr.	Fairhope, AL
41	Ferguson, Mitch	RB	5-11	210	So.	Augusta, GA
92	*Gilliland, Rickey	LB	6-1	220	Jr.	Birmingham, AL
58	**Green, Lou	OG	6-2	256	Sr.	Birmingham, AL
94	Hamilton, Wayne	DE	6-5	228	So.	Okahumpka, FL
74	*Hannah, David	DT	6-3	240	So.	Albertville, AL
80	Hodges, Bruce	DE	6-3	220	Sr.	Sarasota, FL
1	Holt, Buddy	P	6-2	212	Jr.	Demopolis, AL
55	Hufstetler, Tom	C	6-2½	220	Jr.	Rossville, GA
30	Ikner, Lou	RB	5-10	176	Jr.	Atmore, AL
12	Jones, Kevin	QB	6-1	195	Jr.	Louisville, KY
59	**Jones, Terry	NG	6-3	250	Sr.	Sandersville, GA
39	Junior, E. J.	LB	6-3	216	Fr.	Nashville, TN
99	Knox, John	DE	6-0	205	So.	Lipscomb, AL
23	*Kramer, Mike	DB	6-0	185	Sr.	Mobile, AL
77	*Krauss, Barry	LB	6-3	235	Jr.	Pompano Beach, FL
19	*Legg, Murray	DB	6-0	188	Jr.	Birmingham, AL
93	Lyons, Marty	DT	6-5½	250	Jr.	St. Petersburg, FL
83	Maddox, Sam	TE	6-3	215	Sr.	Orlando, FL
84	Mauro, John	DE	6-4	210	Fr.	South Bend, IN
6	McElroy, Alan	PK	6-4	200	So.	Tuscaloosa, AL
96	McGriff, Curtis	DT	6-5	265	So.	Cottonwood, AL
64	McMillan, Dale	OT	6-4	249	Fr.	Scottsboro, AL
28	McNeal, Don	DB	6-1	185	So.	McCullough, AL
61	*Mitchell, Dewey	LB	6-2	230	Sr.	Tampa, FL
22	*Nathan, Tony	RB	6-2	198	Jr.	Birmingham, AL
8	*Neal, Rick	TE	6-2	209	Jr.	Birmingham, AL
82	**Newsome, Ozzie	SE	6-3½	210	Sr.	Leighton, AL
42	Ogilvie, Major	RB	6-0	190	Fr.	Birmingham, CA
15	*O'Rear, Jack	QB	6-2	190	Sr.	Tarrant, AL
89	*Parker, Calvin	DE	6-3	235	Jr.	Eastaboga, AL
27	Price, Scott	DB	6-0	178	Jr.	Jasper, TN
4	Pugh, Keith	SE	6-1	185	So.	Evergreen, AL
53	Robbins, Joe	C	5-11	175	So.	Opp, AL
11	*Rutledge, Jeff	QB	6-2	200	Jr.	Birmingham, AL
62	*Sadler, David	OG	6-0	235	Sr.	Cadiz, KY
37	Schumann, Eric	DB	6-2	190	Sr.	Blue Island, IL
50	Scott, Randy	DT	6-0	205	Fr.	Decatur, GA
10	Shealy, Steadman	QB	6-0	186	So.	Dothan, AL
65	*Smalley, Jack	LB	6-1	205	Sr.	Douglasville, GA
52	Smith, Barry	C-DB	6-2	180	So.	Anniston, AL
49	Smith, Bobby	DB	6-0	178	So.	Fairhope, AL
57	Stephenson, Dwight	C	6-3	224	So.	Hampton, VA
26	Sutton, Mike	RB	6-0½	198	Jr.	Brewton, AL
72	*Tillman, Chip	OT	6-4	245	Sr.	Panama City, FL
88	Travis, Tim	TE	6-1	220	So.	Bessemer, AL
21	*Tucker, Mike	DB	6-0	172	So.	Anniston, AL
18	Tucker, Ricky	DB	6-0	177	Fr.	Florence, AL
35	Turpin, John	RB	6-2	200	So.	Birmingham, AL
2	Umphrey, Woody	P	6-0	175	So.	Bourbonnais, IL
45	Whitman, Steve	FB	6-3	224	So.	Birmingham, AL
36	*Wingo, Rich	LB	6-2	230	Jr.	Elkhart, IN

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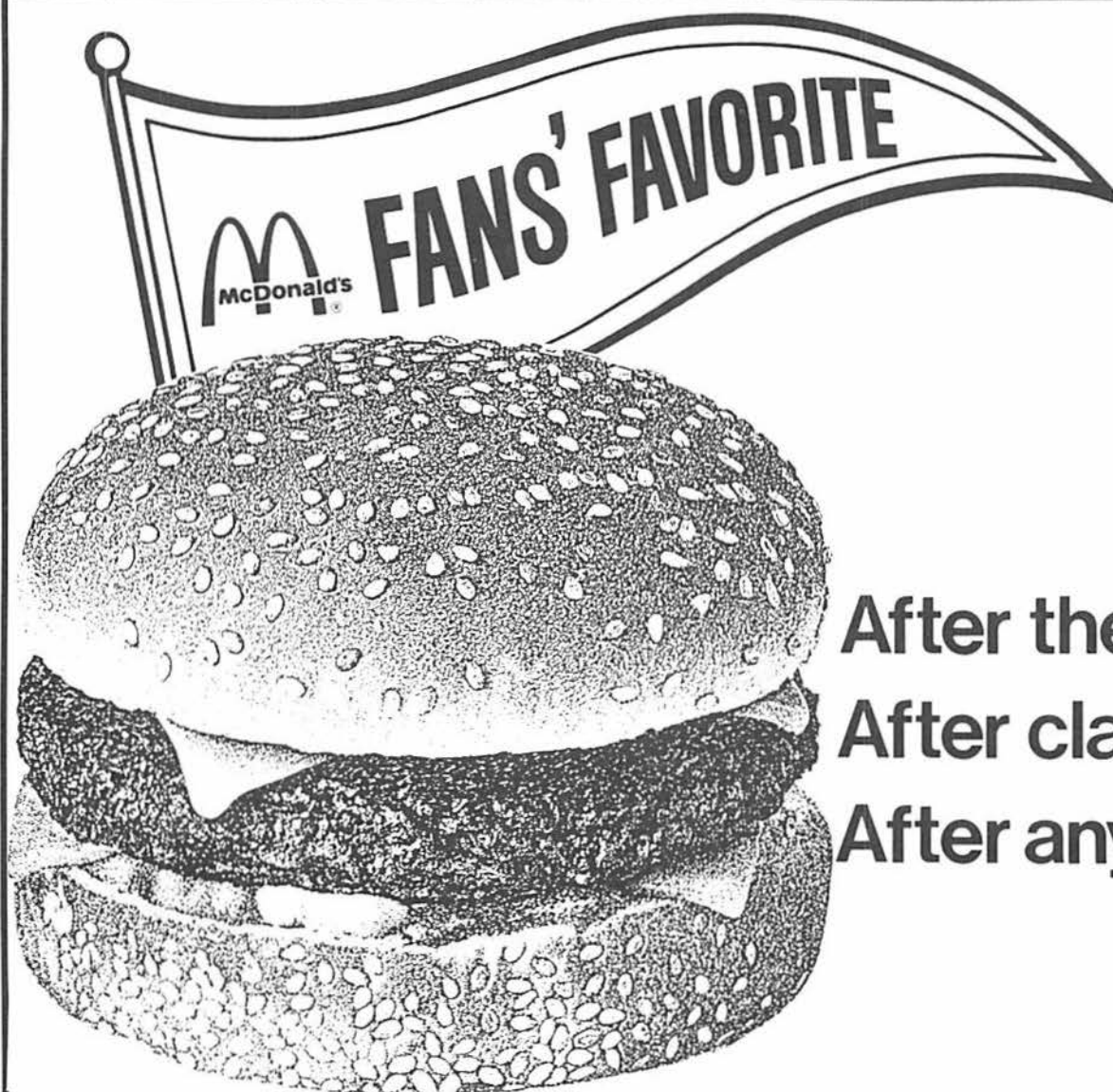


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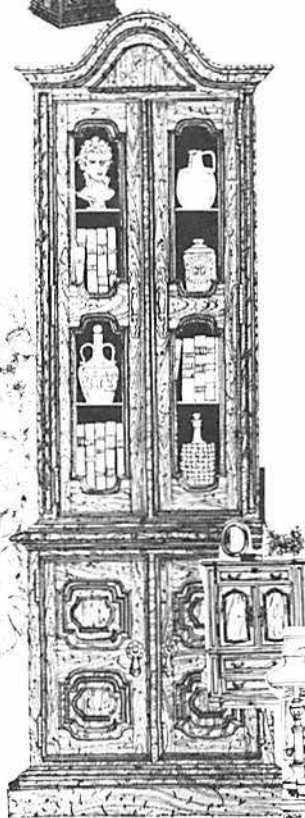
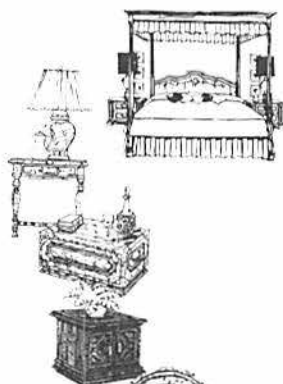


CRIMSON TIDE COACHING STAFF—Left to right: Front row—Jack Rutledge, Sylvester Croom, Bill Oliver, Bobby Marks. Back row—Mal Moore, Jeff Rouzie, Bryant Pool, Ken Donahue, Paul Crane, Dee Powell, Shorty White and head coach Paul "Bear" Bryant.



WHY WANEEK'S??

# here's the score



During these times of high taxes, rents, utilities and general cost of living... we, at Wanek's are doing everything possible to combat these spiraling costs. The simplest way, of course, would be to just raise our prices, but Wanek's feel that is being done all too often, so we looked further and found that by operating with even more efficiency Wanek's could continue to offer the same low prices on quality Home Furnishings that our reputation was built on, 23 years ago when Wanek's started in TV & Appliance business, our number 1 goal was to give our customers a good fair value combined with good service... because of this policy, our business rapidly grew to a point where our customers asked for Home Furnishings as well... we expanded and built Showroom Warehouses and even Indoor Loading Docks... little did we realize that the cost of building at that time was a fraction of today's cost. However, our main purpose was again to enlarge our buying capacity and broaden our selection for our customers, Wanek's have never lost sight of the original idea of giving a good value on every item with the possibly the best all around service in the entire area. Going all out to please our customers turned out to be excellent business sense, as our store, in a town less than 5,000 people has developed into the 2nd largest Home Furnishings outlet in the entire state of Nebraska. We think these are some of the reasons...

# 1. All of our customers are treated exactly the same with the same price, same service and always the same courtesy.

# 2. Our advertising is not mis-leading... when Wanek's state a fact, you'll find it true. For example when we say our store and Warehouse contains 145,000 square feet of floor space on one floor and under one roof we do not include our warehouses in other locations as we have no desire to mislead our customers... they are after all, our best friends.

# 3. We feel we have the largest selection of Furniture, Carpeting, Appliances, Color TV and Stereo brands assembled, on display, which assure you, our customers, of making your choice from actual merchandise, including a showcase of room settings just as they would appear in your own home.

# 4. All merchandise, regardless of brand, is offered at our low retail prices, and you can be assured you bought for the same price as anyone else. This policy is strictly adhered to.

# 5. We insist that the factories we buy from make available to us, each and any piece they manufacture... this enables us to sell special order merchandise for the same low prices that we sell in store merchandise.

# 6. We give you a choice of delivery, or saving money by picking up your own purchases. Years ago, other stores laughed when we adopted the policy of delivery and non delivery prices... yet now many of them have adopted the very same policy, except for one very important thing, day in and day out, our prices are still the lowest.

Wanek's is, and always has been, 100%, locally owned, family business with never a change in management, therefore the same person, growing up and continuing to grow with the business gives the best efficiency possible and profits are not wasted. As the owner continues to make the major selections for the store for over 20 years... you, as a customer can be assured that the selection you see on the floor represents the finest values plus proven styles and fabrics.

Wanek's is big, over 3 acres of building under one roof, larger than 2 city square blocks... and big is beautiful when it comes to selection, value and savings.

These are things we at Wanek's have known for years, but we thought you'd like this information so that when you shop and compare, you'll know the reasons why you always get a fair shake at Wanek's of Crete!

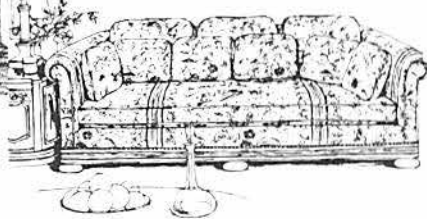
SINCERELY,

*Bob Wanek*

AND OUR 80 EMPLOYEES THAT MAKE ALL THIS POSSIBLE.

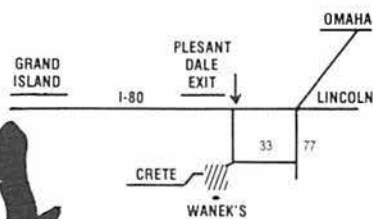
Just a sample of the brands we carry at big, big savings.

Henredon • Thomasville • Drexel • Heritage • Highland House • Century • Lane • United • Howard Parlor • Stanely • American of Martinsville • Hooker • Jasper • Broyskill • Mastercraft • Leathercraft • Daystrom • Chromcraft • Pontiac • La-Z-Boy • Stratolounger • Simmons • Serta • Obedco • Sealy • Hotpoint • Whirlpool • Frigidaire • Kitchen Aid • Maytag • Corning • Panasonic • Sony • RCA • Magnavox • Zenith • Evans & Black Carpeting • Bigelow • Lee's • Aldons • And many many more.



# Wanek's

of Crete



Monday - Saturday 8 a.m. - 9 p.m. • Sunday 1 - 6



# "WE CAN HELP YOU



**G. "Scotty" Kaufman**  
123 So. 84th St.  
489-9678



**LaMoine Beaver**  
123 So. 84th St.  
489-9615

get the most  
for your  
life insurance  
dollar."



**Robert E. Duden, C.L.U.**  
3203 So. 33rd St.  
489-2938



**Clifford R. DeBoer**  
109 No. 27th St.  
477-6955



**Richard A. Dahlgren**  
3701 "O" Street  
475-2723



**John L. Hagerman**  
920 No. 48th St.  
466-9204



**Harold Gerlach**  
805 So. 26th St.  
435-2153



**Roger D. McGinnis**  
1265 So. Cotner  
488-6008



**William Keller**  
1265 So. Cotner  
488-0971



**James E. Newcomer**  
123 So. 84th St.  
489-9615



**Donald E. Paulsen**  
4750 Normal Blvd.  
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**Dean R. Hoy**  
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**Ray L. Thompson**  
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477-7478



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474-0911



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105 So. 9th St.  
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**James H. Spilchal**  
109 No. 27th St.  
477-6955



**Robert J. Haberman**  
109 No. 27th St.  
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STATE FARM INSURANCE COMPANIES • HOME OFFICES: BLOOMINGTON, ILLINOIS

STATE FARM



INSURANCE

®



# ALABAMA



**2** WOODY UMPHREY  
P 6-0 175 So.



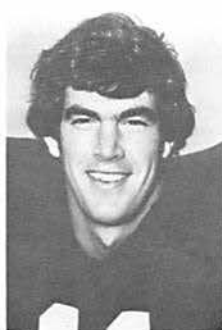
**4** KEITH PUGH  
SE 6-1 185 So.



**6** ALAN McELROY  
PK 6-4 200 So.



**8** RICK NEAL  
TE 6-2 209 Jr.



**11** JEFF RUTLEDGE  
QB 6-2 200 Jr.



**15** JACK O'REAR  
QB 6-2 190 Sr.



**19** MURRAY LEGG  
DB 6-0 188 Jr.



**20** PETE CAVAN  
RB 6-0 170 Sr.



**21** MIKE TUCKER  
DB 6-0 172 Sr.



**22** TONY NATHAN  
RB 6-2 198 Jr.



**23** MIKE KRAMER  
DB 6-0 185 Sr.



**34** PHIL ALLMAN  
DB 6-2 185 Jr.



**35** JOHN TURPIN  
RB 6-2 200 Jr.



**36** RICH WINGO  
LB 6-2 230 Jr.



**37** ERIC SCHUMANN  
DB 6-2 190 Sr.



**38** JOHNNY DAVIS  
FB 6-1 227 Sr.



**40** JOHN CROW  
RB 5-11 188 Sr.



**43** MIKE CLEMENTS  
DB 6-0 171 So.



**44** DONNIE FAUST  
FB 6-00 210 Sr.



**51** GARY DeNIRO  
NG 6-0 210 So.



**55** TOM HUFSTETLER  
C 6-2 220 Jr.



**56** NEIL CALLAWAY  
OT 6-0 215 Sr.



**57** DWIGHT STEPHENSON  
C 6-3 224 So.



**58** LOU GREEN  
OG 6-2 256 Sr.



# CRIMSON TIDE



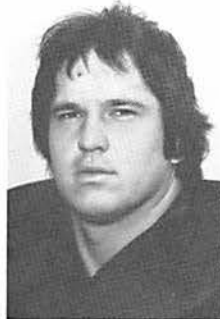
**59** TERRY JONES  
NG 6-3 250 Sr.



**61** DEWEY MITCHELL  
LB 6-2 230 Sr.



**62** DAVID SADLER  
OG 6-0 235 Sr.



**63** JIM BUNCH  
OT 6-1 233 So.



**66** TIM HURST  
OT 6-3 260 Sr.



**70** MIKE BROCK  
OT 6-3 228 So.



**71** MIKE SEBASTIAN  
DT 6-5 230 Jr.



**72** CHIP TILLMAN  
OT 6-4 245 Sr.



**74** DAVID HANNAH  
DT 6-3 240 So.



**77** BARRY KRAUSS  
LB 6-3 235 Jr.



**78** BOB CRYDER  
OG 6-5 270 Sr.



**80** BRUCE HODGES  
DE 6-3 220 Sr.



**82** OZZIE NEWSOME  
SE 6-3 210 Sr.



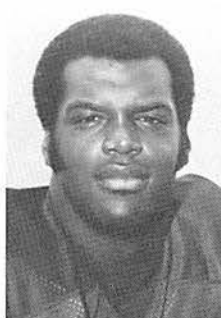
**83** SAM MADDOX  
TE 6-3 215 Sr.



**86** BILL HENDERSON  
TE 6-3 215 Sr.



**88** TIM TRAVIS  
TE 6-1 220 So.



**89** CALVIN PARKER  
DE 6-3 235 Jr.



**90** WILLIAM DAVIS  
DT 6-4 260 So.



**92** RICKEY GILLILAND  
LB 6-1 220 Jr.



**93** MARTY LYONS  
DT 6-5 250 Jr.



**94** WAYNE HAMILTON  
DE 6-5 220 So.



**95** DANNY COLLINS  
DE 6-1 205 Sr.



**99** JOHN KNOX  
DE 6-0 205 So.





# Next time you ask for a light, make it a natural.



## Anheuser-Busch Natural Light.

Fairbury Sales Co.  
Fairbury, Neb.

Standard Dist. Co.  
of Fremont, Inc.  
Fremont, Neb.

H & H Dist.  
Grand Island, Neb.

Lawless Dist. Co.  
Hastings, Neb.

D & D Dist.  
Lincoln, Neb.

Scharp Dist.  
Nebraska City, Neb.

Norfolk Bev. Co.  
Norfolk, Neb.

Central Dist., Inc.  
North Platte, Neb.

Capitol Liquors, Inc.  
Omaha, Neb.

Bingham Dist. Co., Inc.  
Scottsbluff, Neb.

Valentine Bev., Inc.  
Valentine, Neb.

Anheuser-Busch, Inc. St. Louis.



# THE NEBRASKA GRAIN-ALCOHOL PROGRAM

Sponsored By  
**AGRICULTURAL PRODUCTS  
INDUSTRIAL UTILIZATION COMMITTEE**  
State of Nebraska

*provides the research and development of*

## “Food and Fuel for the Future”

In an effort to provide a new domestic source of energy and to stimulate the agricultural economy of Nebraska the 82nd Nebraska Legislature (1971-72) passed bills which established a program to aid in the development of a grain alcohol industry in Nebraska through the introduction of an automotive fuel containing a blend of 10% agriculturally derived ethyl alcohol and 90% unleaded gasoline. This fuel was named **Gasohol**. In order to encourage the sale and use of **Gasohol**, the legislation provides a 5 cent per gallon reduction in the State gasoline tax on any such fuel sold. With this tax reduction the price of **Gasohol** is competitive with that of unleaded gasoline.

The Agricultural Products Industrial Utilization Committee (APIUC) was established to administer the **Gasohol** program. Membership of the APIUC consists of four people actively engaged in farming, two in business, and one representative of the petroleum industry. Its primary responsibilities are to analyze and develop the means to produce and market **Gasohol** in cooperation with private industry, and to sponsor research and development of industrial uses for by-products resulting from the manufacture of agricultural ethyl alcohol in order to enhance the economic attractiveness. Funds to carry out the above activities result from a 1/8 cent per gallon withholding from the gasoline tax refund which is otherwise returned to users of gasoline for off-highway purposes.

An initial survey of the technical literature for the APIUC indicated that a need existed for a comprehensive fleet test program to scientifically

investigate and document the technical suitability of **Gasohol** under year around highway and city driving conditions. As a result, the APIUC provided a grant to the Department of Chemical Engineering at the University of Nebraska, to direct and conduct in cooperation with the Nebraska Department of Roads a Two Million Mile **Gasohol** Road Test. This test program is currently nearing completion, using a fleet of 45 vehicles belonging to the Nebraska Department of Roads. All results to date are encouraging. Consumption of **Gasohol** appears to be about 5% less than for unleaded gasoline. No unusual engine wear or carbon build-up has been found and the drivers report no problems of starting, vapor lock or drivability.

Additionally, the APIUC conducted a market experiment in 1975 in which over 90,000 gallons of **Gasohol** were sold to the public for about 11 weeks at the Cooperative Service Station in Holdrege, Nebraska. This test has been completed, and analyses of the results indicate a most enthusiastic acceptance of **Gasohol** by the motoring public.

In order for **Gasohol** to become available to the people of Nebraska, it is necessary to build one or more grain alcohol plants in our state. Each plant capable of producing 20 million gallons per year of ethyl alcohol from grain will require a capital investment by private industry of about \$23 million. The APIUC is exploring attractive means for financing the construction of an alcohol plant by private industry and is actively encouraging a decision to build in Nebraska.

Get the most up-to-date reports and information from:

**Administrator  
Agricultural Products Industrial  
Utilization Committee**  
3rd Floor  
301 Centennial Mall South  
Lincoln, Nebr. 68509  
Phone: (402) 471-2941

Nebraska is the nationally recognized leader in this area of research. Nebraska is encouraging its neighboring states to adopt the grain alcohol program concept. Nebraska advocates that the concept be implemented on a regional basis in the Midwest.

**SLIDE SHOWS & SPEAKERS ARE AVAILABLE  
FOR YOUR NEXT FARM GROUP MEETING**





# HUSKER AWARD CLUB

Abel Foundation Lincoln, Nebraska	Builders Supply Company, Inc. Omaha, Nebraska	Davis/Fenton/Stange/ Darling Lincoln, Nebraska	Gering National Bank Gering, Nebraska
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# PROGRAM 1977

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 Johnson, Mrs. Walt & Sons, Stanton, NE  
 Kant, Gary, Winside, NE  
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 Kindschuh Bros. Inc., West Point, NE  
 Krischbaum, James L., Grand Island, NE  
 Klute, LaVern, Hampton, NE  
 Kvols, Kris, Jr., Wisner, NE  
 Kvols, Ron, Wisner, NE  
 Lage, Orville D., Pilger, NE  
 Langenberg, Stan, Hoskins, NE  
 Langenberg, George, Hoskins, NE  
 Leller, Howard, Fairmont, NE  
 Leisy, A. J. & Sons, Wisner, NE  
 Lubker, John Jr., West Point, NE  
 Luebbert, Louis, West Point, NE  
 Lueders Oil Co., Douglas Lueders, Wisner, NE  
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 Schmitt, Bill, West Point, NE  
 Sellentin Ready Mix, Ray & Ed Sellentin, West Point, NE  
 Shuck, Gary, Edgar, NE  
 Siemers, Bob, Grand Island, NE  
 Smith, Jack, Arlington, NE  
 Smith, John, Arlington, NE  
 Smith, Juhl, Cozad, NE  
 Sprick, Robert, Pilger, NE  
 Stanton National Bank, G. D. Eberly, Stanton, NE  
 Stevenson Feed Yards, Steve Stevenson & Charles Caskey, Stanton, NE  
 Stieren, Arthur, West Point, NE  
 Stigge, Mike, Howells, NE  
 Stuckey, Harold, Lexington Bank, Lexington, NE  
 Thietje, Loy, West Point, NE  
 Thietje, Tim, West Point, NE  
 Tiedtke, Michael, Stanton, NE  
 Toners International, Larry Toner, Grand Island, NE  
 Trueblood, Terry, Central City, NE  
 Turner Grain Co., Harry Turner, Cairo, NE  
 Utemark, Norval & Sharon, West Point, NE  
 Vasina, Richard, Colon, NE  
 Weatherholt, Orin & Son, Stanton, NE  
 Weihe, Tom, Norfolk, NE  
 West Point Rendering Co., Cliff & Don Johnson, West Point, NE  
 Whaley Cattle Co., Norman Reynolds, Lexington, NE  
 Whorlow, Kenneth, Husker Concrete & Gravel, Wisner, NE  
 Willers, Bill, Stanton, NE  
 Witt, Tom, Pender, NE  
 Wolff, Ronald, Stanton, NE  
 Wolverton, Kenneth, Pilger, NE  
 W. W. Wood, Inc., North Platte, NE  
 Wrage, Wilbur, Grand Island, NE

## NEBRASKA FOOTBALL

### 1977 SCHEDULE

### Home Games in Bold

SEPT. 10—WASHINGTON STATE  
 SEPT. 17—ALABAMA  
 SEPT. 24—BAYLOR  
 OCT. 1—INDIANA  
 OCT. 8—at KANSAS STATE  
 OCT. 15—IOWA STATE

OCT. 22—COLORADO  
 (Homecoming)  
 OCT. 29—at OKLAHOMA STATE  
 NOV. 5—at MISSOURI  
 NOV. 12—KANSAS  
 NOV. 25—at OKLAHOMA

(Cornhusker Home Games Start at 1:30 p.m.)



# HUSKER BEEF CLUB—GROWERS

Allied Tour & Travel, Doyle Busskohl, Norfolk, NE  
 Anderson, G.E., Red Oak, IA  
 Anderson, Vern & Sons, Hastings, NE  
 Arrowsmith, Rex, Newport, NE  
 Asmusen, James, Neligh, NE  
 Aurora Medical Clinic, Drs. Don Larson, John Murphy,  
 Ken Treptow, Aurora, NE  
 Baldwin, H.L., Oakland, NE  
 Barnett, Dr. Richard, Central City, NE  
 Bass, Paul & Sons, Valentine, NE  
 Bassett Livestock Auction, Rich & Dean Kinney, Bassett,  
 NE  
 Becker, Pete & Felix, Ashby, NE  
 Beel, L.C., Jr., Valentine, NE  
 Beman, Donald, Valentine, NE  
 Boesiger, Orville, Clatonia, NE  
 Brooks, John, Shelton, NE  
 Buell, Barney, Rose, NE  
 Buethe, Kenneth, Lincoln, NE  
 Bush, Mrs. Jerry, Lincoln, NE  
 Cannell, Jack, Gering, NE  
 Carmine, Eldon, Harlan, IA  
 Central Bank, Irv. Joe & Van Hesselgesser, Central City,  
 NE  
 Churchill, Ken, Drybread Herefords, Valentine, NE  
 Coble, Gary, Mullen, NE  
 Coble, Harry, Mullen, NE  
 Coble, James, Mullen, NE  
 Connealy, Bob, Gordon, NE  
 Connealy, Marty, Whitman, NE  
 Cow Poke Inn, Keith Dubry, Thedford, NE  
 Creighton Livestock Market, Keith Swaathoff, Creighton,  
 NE  
 Curry, W.A., Columbus, NE  
 Dam, Dwight, Valentine, NE  
 Drinkwater, Bill, Thedford, NE  
 Drinkwater, Jim, Valentine, NE  
 Duren, David, Columbus, NE  
 Eby, Ed, Valentine, NE  
 Eckloff, Warren & Sons, Minden, NE  
 Eldred, Vic, Lakeside, NE  
 Farmers & Merchants Nat'l Bank, Robert Fricke & Floyd  
 Gove, Ashland, NE  
 Fay, Donald, Bradshaw, NE  
 Felske, Chet, Cairo, NE  
 First National Bank, Jim McBride, Aurora, NE  
 First National Bank, James Stockwell, Bayard, NE  
 First National Bank, Val Beavers, Stanton, NE  
 Fisher, John, Valentine, NE  
 Flasnick Pooled Herefords, Mrs. Don Flasnick, Alma, NE  
 Flying A Cattle Co., G.E. Anderson, Thedford, NE  
 Garrett, Robert, Omaha, NE  
 Gilbaugh, Douglas & LaVerne Hansen, Gering, NE  
 Glandt, John, Neligh, NE  
 Goetz, Melvin D., Henderson, NE  
 Hallstrom, Elmer, Avoca, NE  
 Ham, Ernest, Sutton, NE  
 Ham, Howard, Saronville, NE  
 Hart, Ray, Lincoln, NE  
 Herman, Ed & Warren, Half Circle Cattle Co., Lakeside, NE  
 Hilltop Ranch, Harley Bergen, Henderson, NE  
 George A. Hormel Co., Jim Rieth, Fremont, NE  
 Hutchinson, George, Scottsbluff, NE  
 Hyannis Cattle Co., Ted Jeary, Hyannis, NE  
 Isham, Bob, Gordon, NE  
 Jamar Angus Farms, Jim & Mary Schafer, Shelton, NE  
 Jeffrey Brothers, Bill-Norman-David, Smithfield, NE  
 Johnson, Tom, Albion, NE  
 Kiddoo, Edgar D., Omaha, NE  
 Kleen Implement Co., Gary Bennett, Franklin, NE  
 Knust, David, Neligh, NE  
 Koll, Robert, Winside, NE  
 Kreis Drywall, Tom Kreis, Stromsburg, NE  
 Kroeger, Jim, Cody, NE  
 Lamoureux, Howard, Valentine, NE  
 Lee, Forrest, Brownlee, NE  
 Lee, Jim, Valentine, NE

Lee, Marion & John, Brownlee, NE  
 Lehmkuhl, R. F., West Point, NE  
 Leu, Arch, Sutherland, NE  
 Lewis, Dwayne, Kearney, NE  
 M. B. Cattle Co., Merle Burmester, Sioux City, IA  
 Mahan, Dr. W. F., Mitchell, NE  
 Malcom, Dale, Cozad, NE  
 Mallory, Don, Mullen  
 Mamot Bros. Feed Yards, Larry Mamot, St. Libory, NE  
 Mauch, Emory, Bassett, NE  
 McGuire, Donny, Faulhaber Herefords, Thedford, NE  
 Meyers Land & Cattle, Jack Ressigieu, Alliance, NE  
 Milldale Ranch Co., E. H. Shoemaker, Jr., North Platte, NE  
 Minor, JH Company, Harry Minor, Hyannis, NE  
 Mundorf, Delbert, Wood Lake, NE  
 Musser Mosler Cattle Co., Floyd Webster, Rushville, NE  
 Neujahr, Orville, Valentine, NE  
 Neumeyer, Vernon, Valentine, NE  
 Newcomb, Warren, Paxton, NE  
 Oden Enterprises, Mert Oden, Wahoo, NE  
 O'Hare, Kenneth, Ainsworth, NE  
 Onawa State Bank, Onawa, IA  
 Paus Motors, West Point, NE  
 Pearson Ranch, Lowell Belleville & Ron Elliot, Valentine, NE  
 Rambour Realty Co., Inc. George Rambour, Columbus,  
 NE  
 Reagle, LaVerne, Valentine, NE  
 Reece, Frank & Bud, Valentine, NE  
 Regier, Richard D., Henderson, NE  
 Robinson, Dale, Thedford, NE  
 Sarnes, Donald, Lexington, NE  
 Sauls Ranch, Inc., Orville Connor, Gordon, NE  
 Schlothauer, George & Son, Scottsbluff, NE  
 Schlueter, Gene, Wood Lake, NE  
 Schuler, Ellis, Hooper, NE  
 Schuler, Vern, Hooper, NE  
 Sears, Bob & Diana, Ainsworth, NE  
 Sexton Trucking Co., Ray & Henry Sexton, Mullen, NE  
 Shaldis Market, Michael Shald, Gordon, NE  
 Shuck, Wendell, Edgar, NE  
 Shuster's Jack & Jill, Paul Shuster, Lincoln, NE  
 Sibort, Frank, Northwestern Bank, Omaha, NE  
 Simmons, Kenneth, Valentine, NE  
 Sittler, Harvey & Son, Martell, NE  
 South Omaha Production Credit Assoc., Howard Holstein,  
 Omaha, NE  
 Spain, Sam, Valentine, NE  
 Spectacle Ranch, Don Hull, Gordon, NE  
 Spring Creek Cattle Co., O. E. Hundley-Jerre Johnson,  
 Lexington, NE  
 Staab, Rollie, Ord, NE  
 State Bank of Cairo, Robert Larson, Cairo, NE  
 Stotts, Rex, Cody, NE  
 Strand, Paul, Valentine, NE  
 Strong Insurance Agency, Rex Strong, Gordon, NE  
 Stucklik, John, Aurora, NE  
 Suhr, Herb, Norfolk, NE  
 Sunflower Packing Co., John Tassett, York, NE  
 T-L Irrigation, Leroy Thom, Hastings, NE  
 Tailgate Ranch, Paul McKie, Tonganoxie, KA  
 Thedford Livestock Comm. Co., Leland Johnston,  
 Thedford, NE  
 Thompson Herefords, Dale Thompson, McCook, NE  
 Thurstion, Gene, Ashby, NE  
 Todd, Richard, Kearney, NE  
 Tschida, Eugene & Alberta, Papillion, NE  
 Uhrig, Otto, Hemingford, NE  
 Vierogg, Jim, Big Creek Ranch, Mullen, NE  
 Votaw, Eli, Wellfleet, NE  
 Weber, Carl & Son, Kearney, NE  
 Wiedeman, Ed, Mitchell, NE  
 Williams, Blair & Randy, Ainsworth, NE  
 Witt, Burnell J., Columbus, NE  
 Wolf Brothers & Reich, Jim Wolf & Bud Tucker, Albion, NE  
 Wraga, Mick, Wood Lake, NE  
 Wright, Marvin & Arnold, Bloomfield, NE

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